



FOREIGN TOURISM TO THE USSR 1929-1980s

**COLLECTION OF TRAVEL POSTERS, MAGAZINES, BOOKLETS & LUGGAGE
LABELS PUBLISHED BY THE INTOURIST COMPANY**

ANTIKBAR

PRINTED IN
USSR 1980s 

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INTRODUCTION

AntikBar is delighted to present this unique collection of printed material aimed at promoting foreign tourism to the USSR. This important historical archive covers a variety of styles and destinations spanning over 60 years of Soviet history, from 1929-1980s. The exceptional quality and range of material includes 190 posters, 47 magazines, 211 brochures and 73 luggage labels that provide an extraordinary perspective of how Soviet artists interpreted prevalent trends in Western commercial design.

This collection has been carefully compiled and curated over a period of 30 years with passion and patience by Kirill Kalinin, collector, dealer and founder of AntikBar. Some of the items were displayed in the exhibition *Around the World With an Easel* held by the State Russian Museum in Moscow and St Petersburg in 2009, and formed the core of the *Visit the USSR* exhibition at Vinzavod in Moscow in 2010 and the *See USSR* exhibition at GRAD in London in 2012.

AntikBar is the London gallery specialising in original vintage posters covering all subjects from around the world, as well as printed graphic design from the 1920-30s. The gallery actively promotes vintage posters by hosting and participating in various exhibitions and educational events. Kirill served as President of the International Vintage Poster Dealers' Association from 2018-2023 and launched *Vintage Poster*, the IVPDA magazine dedicated to the art of vintage posters, in 2019.

Member of The Association of Art & Antiques Dealers (LAPADA), the Antiquarian Booksellers' Association (ABA) and the International Vintage Poster Dealers' Association (IVPDA).

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INTOURIST INVITES YOU TO VISIT THE USSR

In the late 1920s, the Soviet Union entered a period of radical industrialisation in construction and production. The country needed to increase foreign exchange earnings, and in 1929, the state company Intourist was established in order to promote the country to the world. Intourist was responsible for providing travel services to foreign tourists, managing cultural events, and publishing guidebooks, travel posters, leaflets and other literature promoting foreign tourism in the USSR.

The company developed existing practices of receiving foreign guests by creating a special advertising and information office similar to those used by large foreign travel agencies, with its head office located in the Metropol Hotel in Moscow and a representative office in the Europeyskaya Hotel in Leningrad. In September 1929, the Bureau of Trade Propaganda (Advertising) was formed to prepare the first Intourist posters and brochures in foreign languages under the slogan See USSR. The new logo was also launched, depicting the form of a bird flying in a westerly direction with outstretched wings on a globe with the inscription in Russian: Joint Stock Company Intourist Moscow.

The first See USSR posters featured designs by Max Litvak and Robert Fyodor, Alexander Frolov, Georgy Savitsky, Valerian Zhitenev and other artists, depicting the main tourist sites: the Moscow Kremlin, Peter and Paul Fortress in Leningrad, the architectural pearls of Samarkand and Bukhara, the beauty of the Crimea, the Caucasus mountains, travel along the Volga River, reindeer and camel trips, hunting in winter, and the Berlin - Beijing, Paris - Beijing routes of the Trans Siberian Express railway, which were also printed as postcards.

The posters and brochure covers were designed by artists from Leningrad and Moscow who specialised in trade advertising, film posters and magazine illustrations. The cooperation of Intourist with the shipping company Sovtorgflot in 1930 led to the issue of a poster by the notable graphic artist and book illustrator V. Kondratyev under the Intourist logo, promoting travel to the USSR by sea.

Travel advertising brochures with colour covers and photographs were published for the first time as guidebooks for distribution in the Metropol and Astoria hotels. In 1933, Intourist extended this to the Angleterre and Europeyskaya hotels in Leningrad, the National, Savoy and Grand Hotel in Moscow, and hotels in Kyiv, Odessa, Nikolaev, Yalta, Novorossiysk, Baku, Tashkent, Vladivostok and other cities. A variety of artistic, expressive and colourful luggage labels that depicted not only the hotel building, but also the main tourist sites that the guest could visit whilst staying at that hotel, were also issued.

During the first few years, Intourist focused its programme on historical city sights, nature routes, and sites demonstrating the success of the country's industrialisation efforts to tourists. The most popular were short tours to Moscow, Leningrad, Kyiv, and the resorts of the Crimea and Caucasus. Trips along the Volga River, to Siberia, and travel through the republics of the Caucasus and Central Asia were organised as long tours.

In 1931 Intourist launched an All-Union poster design competition on the themes of Moscow, Leningrad, Kyiv, Odessa, Volga, Crimea, Caucasus and Trans Siberian. The first posters for Leningrad and Volga were characteristic of Soviet advertising in the late 1920s. The art style and distinctive fonts of these posters, as well as those for Odessa and Crimea, were created by Alexander Zelensky. This, and subsequent competitions, led to commissions of work by young artists educated at art institutes and technical schools.

Following the creation of a single All-Union Chamber of Commerce in Moscow in 1932, Intourist began to prepare travel advertising material about the USSR in foreign languages under the supervision of the Council for Export Advertising. This became a prominent centre of artistic advertising under Sergei Igumnov, an artist who was a keen connoisseur of Western Art Deco art and fascinated by the works of the French poster artist Cassandre.

Soviet poster designs moved away from book style illustrations to more culturally creative Western European styles in the 1930s, and the Intourist logo was updated from a globe to a circle with the text indicating the country of the USSR. A great help for the artists was the opportunity to use advertising brochures, catalogues, magazines, font albums and other foreign material available in the Chamber's library.

1934 to 1937 marked the Golden Age of Intourist as a national brand established in the world. The logo depicted only the silhouette of a bird in a circle with the Intourist name, and their main advertising informational bulletin, Soviet Travel, was a richly illustrated magazine with an international circulation of up to 10,000 copies. The newly opened Moscow Metro became an important attraction, and the modern Moskva Hotel for tourists was nearing completion. Tourism was successfully developing in the Caucasus, Ukraine, and republics of Central Asia. Intourist also actively promoted event tourism, issuing posters to support theatre, music and arts festivals in Moscow and Leningrad.

Nikolai Zhukov and Sergei Sakharov produced stunning work during this period. Zhukov, who participated in the first poster competitions, created several award-winning posters, as well as covers of advertising booklets and for Soviet Travel. Among the masterpieces of Intourist advertising that received international recognition are the poster designs for Leningrad, Winter in the USSR, Sovtorgflot London - Leningrad, Nature in the USSR, Caucasus, Dance Festival, and for Shepetovka - Baku in 55 hours created with Avenir Chernomordik.

Sakharov was one of the first artists to adopt Igumnov's manner of brush-spraying paint to create the illusion of space and to indicate shadows, and to widely use his Cyrillic version of the German Futura font in posters. He initially worked for a partner of Intourist, Torgsin, until it was liquidated in 1936, when he and Zhukov created several Intourist posters for theatre festivals and cover art for Soviet Travel. The famous Crimea poster is one of his designs.

Among the women artists, Maria Nesterova-Berzina joined the foreign trade advertising in the early 1930s and created posters for the Caucasus and Central Asia, including Baku, Batum and for Soviet Travel. She is attributed as the artist of Summer Sport in the USSR, and Kyiv depicting the House of the Supreme Council of Ukraine.

In 1935 Viktor Klimashin began working on posters, creating the acclaimed poster for the USSR with Zhukov. His fame grew when the All-Union Agricultural Exhibition became the main tourist brand; he created a series of large advertising posters for the opening of the exhibition. Several other posters for the opening were created by Sakharov. The exhibition was designed to showcase the official version of the Era of Abundance in the USSR so that visitors did not have to travel outside of Moscow and see the real conditions of life in the countryside.

During this pre-war period, Intourist increasingly began to play an ideological rather than a commercial role. The designs portrayed an important and convincing visual image of the USSR, combining the methods and art styles of Western travel companies with Soviet ideology within a framework of relative artistic freedom and creativity based on international experience.

Alexander Shklyaruk
Art historian, art critic,
honorary member of the
Russian Academy of Arts

Posters



1. See USSR, 1930



2. See USSR, 1930



3. The Trans Siberian Express, 1930



4. See USSR, 1930



5. Hunting in the USSR (DE), 1931



6. Volga, 1932



7. XV October Anniversary, 1932



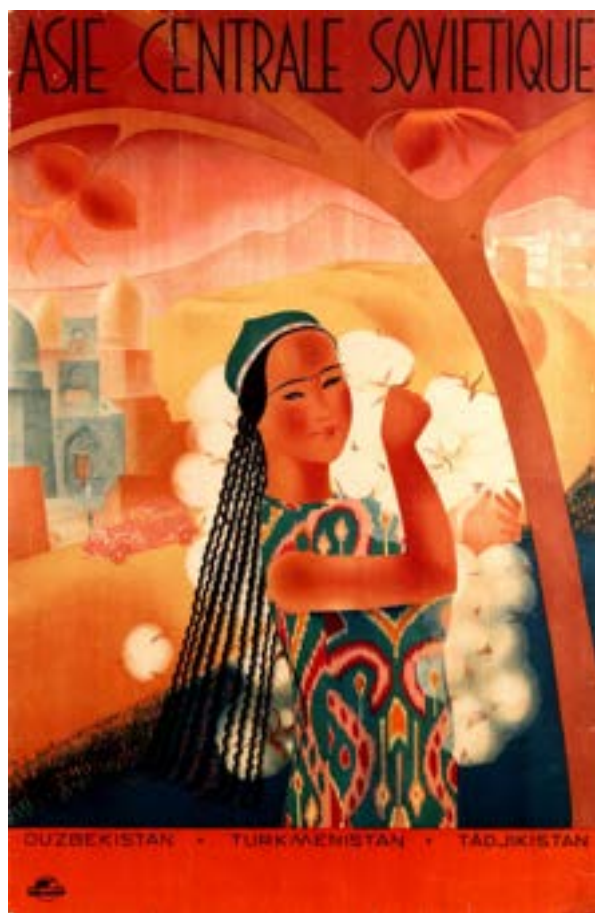
8. XV October Anniversary (DE), 1932



9. Crimea, 1930s



10. Visit the Soviet Union (SE), 1930s



11. Soviet Central Asia (FR), 1930s



12. See USSR, 1930



13. Leningrad, 1930s



14. Leningrad (DE), 1930s



15. Leningrad (FR), 1933



16. USSR Country of 189 Peoples, 1934

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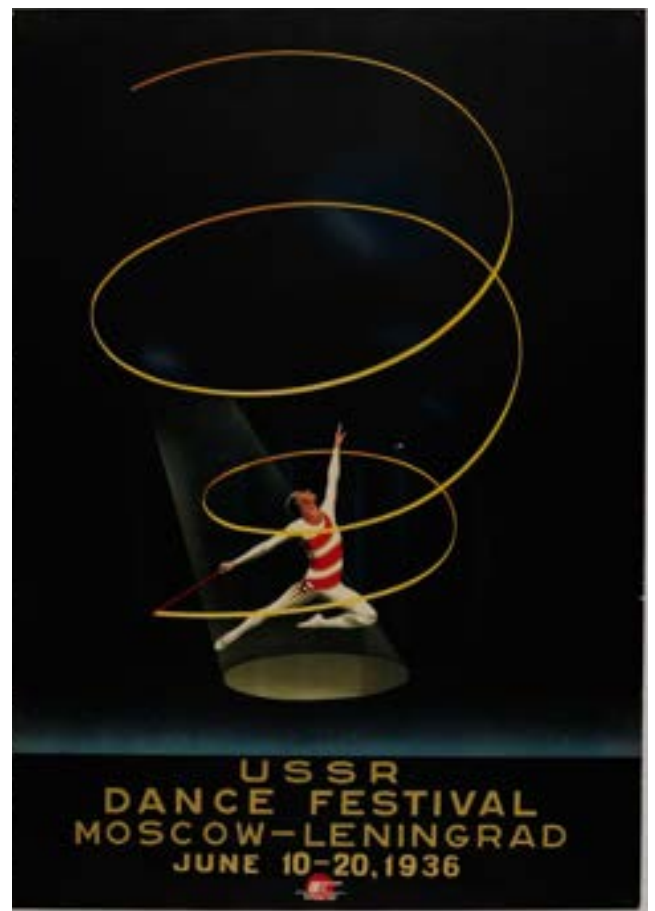
17. To the USSR by Plane (FR), 1934



18. Tours in the Soviet Union (DE), 1934



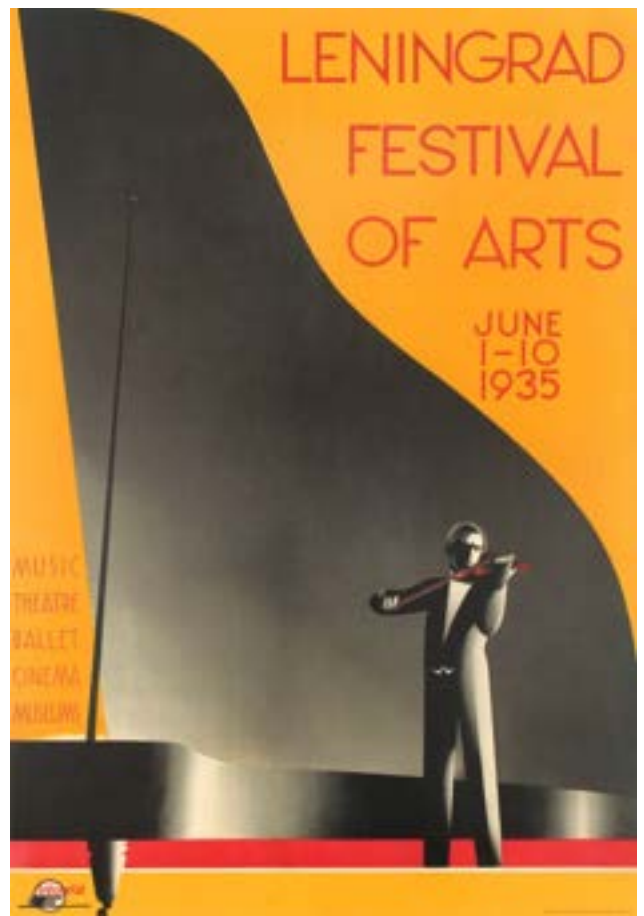
19. Leningrad Festival of Music, 1934



20. USSR Dance Festival 1936, 1935



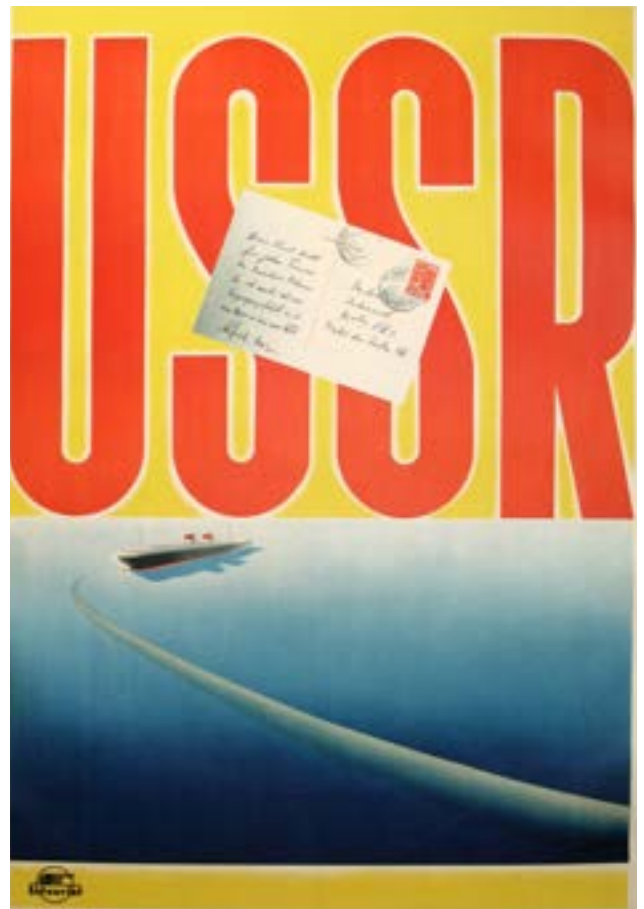
21. Leningrad Festival of Arts (FR), 1935



22. Leningrad Festival of Arts, 1935



23. USSR, 1935



24. USSR (DE), 1935



25. Crimea (FR), 1935



26. Crimea (DE), 1935



27. Winter in the USSR (DE), 1935



28. Winter in the USSR, 1935

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29. Crimea, 1935



30. Crimea, 1935



31. The Crimea, 1935



32. Crimea (FR), 1935



33. Soviet Armenia, 1935



34. Soviet Armenia (FR), 1935



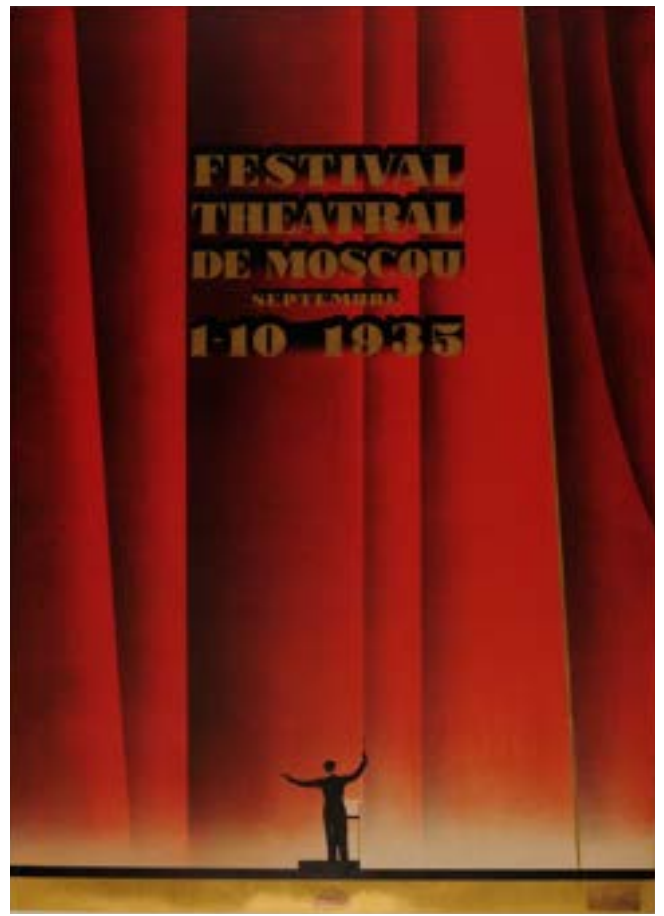
35. Leningrad, 1935



36. Moscow (SE), 1930s



37. Moscow Theatre Festival (before text), 1935



38. Moscow Theatre Festival (FR), 1935



39. Moscow Theatre Festival, 1934



40. Moscow Theatre Festival, 1935



41. Fourth Moscow Theatre Festival (before text), 1936



42. Fourth Moscow Theatre Festival, 1936



43. Fourth Moscow Theatre Festival (DE), 1936



44. Odessa USSR, 1936



45. Baku, 1936



46. Shepetovka-Baku in 55 Hours (DE), 1937



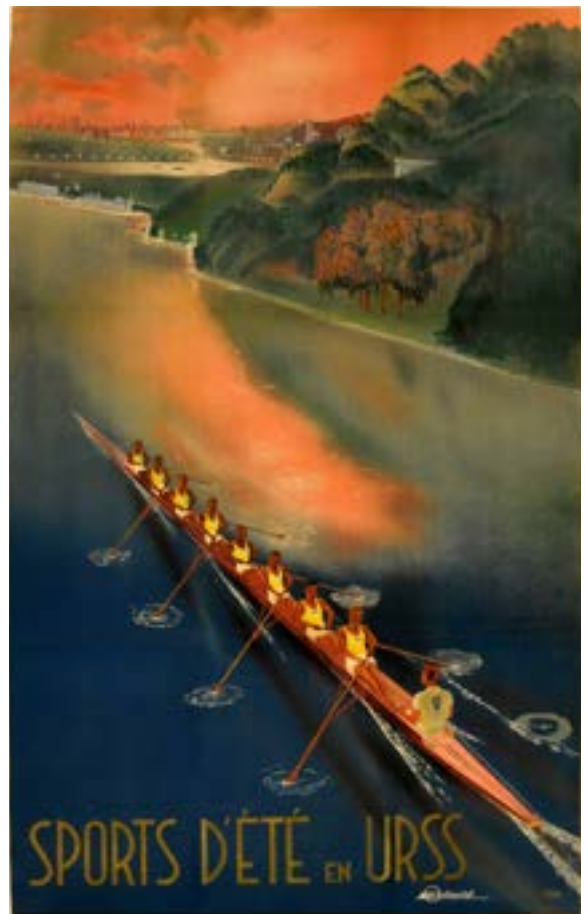
47. The Soviet Ukraine, 1938



48. The Soviet Ukraine (before text), 1938



49. Summer Sports in USSR, 1939



50. Summer Sports in USSR (FR), 1939



51. Agricultural Exhibition (BG), 1939



52. USSR Agricultural Exhibition, 1939



53. See USSR, 1930s



54. USSR Black Sea State Steamship Line, 1930s



55. Tbilisi, 1930s



56. Batumi, 1930s



57. USSR Health Resorts, 1930s



58. Georgian Military Highway, 1939



59. Caucasus, 1930s



60. Aeroflot (DE), 1930s



61. Winter Sport in USSR, 1930s



62. The Trans Siberian Express, 1930s



63. Hunting in the USSR, 1930s



64. Moscow, 1930s



65. Caucasus (DE), 1930s



66. See USSR, 1930s



67. Caucasus, 1950s



68. Minsk (FR), 1950s



69. Volga (FR), 1957



70. Volga, 1957



71. Cruise on the Volga (FR), 1958



72. A Volga Cruise, 1958



73. Cruise on the Black Sea (FR), 1958



74. Cruise on the Black Sea (DE), 1958



75. A Black Sea Cruise, 1958



76. Visit the USSR (DE), 1958



77. The Black Sea Coast (DE), 1958



78. The Black Sea Coast (FR), 1958



79. Stalingrad (FR), 1958



80. Leningrad (DE), 1958



81. Riga (FR), 1958



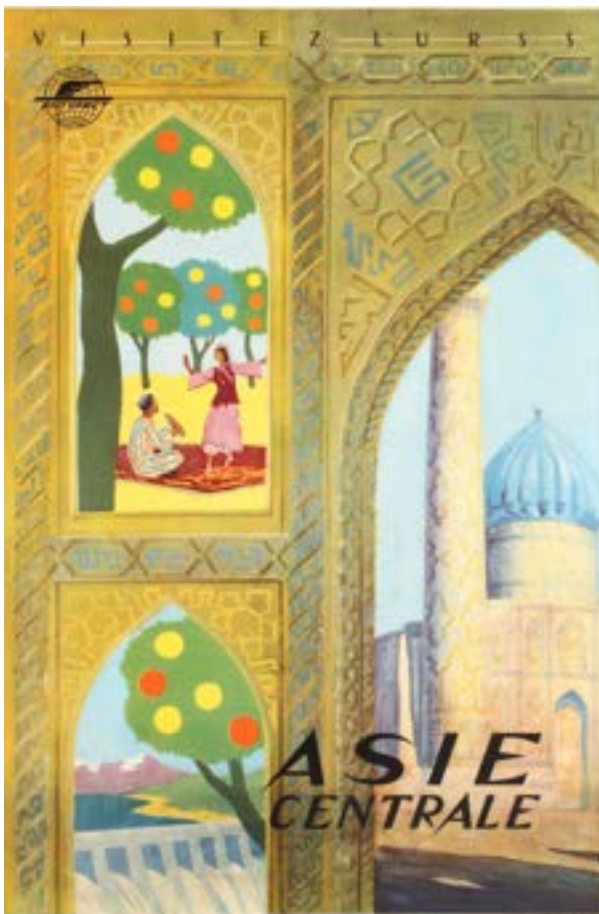
82. Riga (DE), 1958



83. Riga (FR), 1958



84. Kiev (FR), 1958



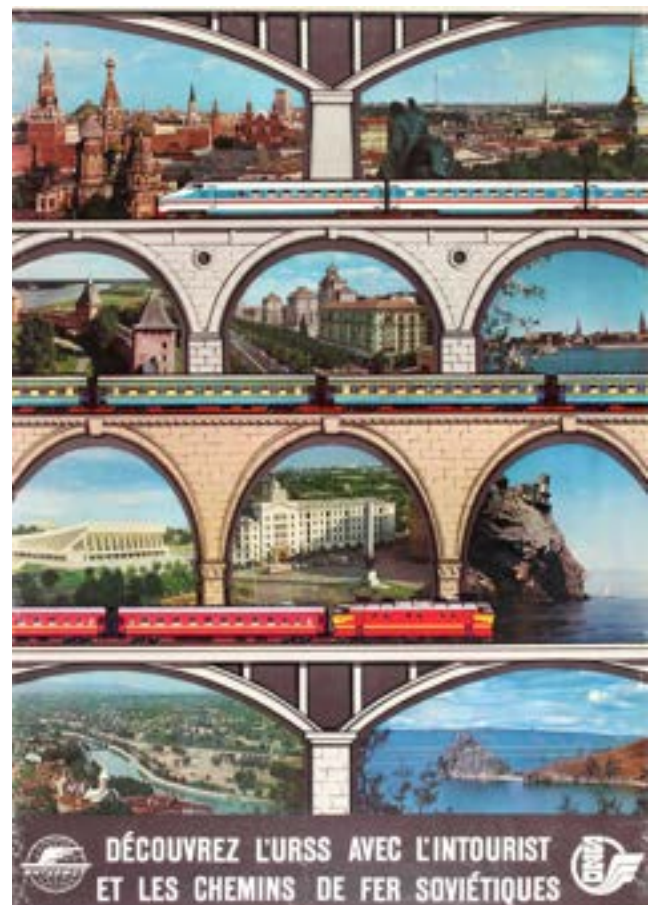
85. Central Asia (FR), 1958



86. Visit Central Asia (DE), 1958



87. Tbilisi (FR), 1958



88. Discover the USSR (FR), 1958



89. Visit the USSR, 1958



90. Visit the USSR (DE), 1958



91. Moscow (FR), 1958



92. Moscow (DE), 1958



93. Hunting in the Crimea, 1959



94. Hunting in Crimea, 1950s



95. Soviet Riviera (FR), 1959



96. Soviet Riviera (DE), 1959



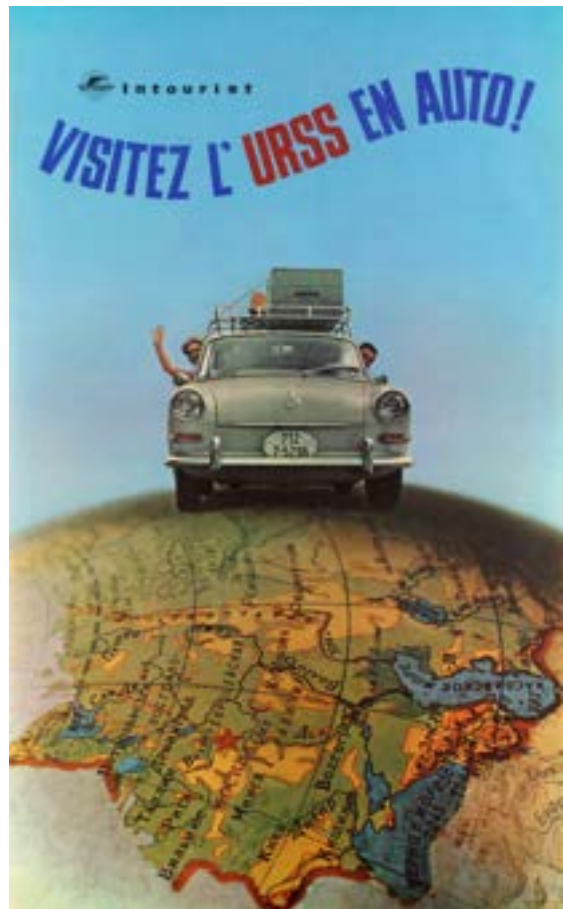
97. Visit the USSR in Winter (FR), 1958



98. Festival of Arts of the USSR, 1950s



99. Visit the USSR in Winter (RU), 1950s



100. Visit the USSR by Car (FR), 1950s



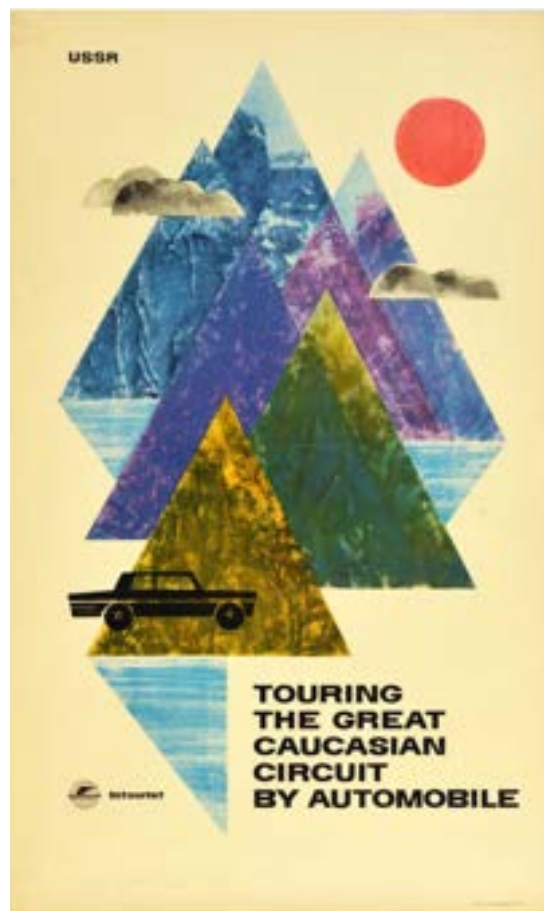
101. Hotel Nerva (DE), 1950s



102. Moscow (DE), 1959



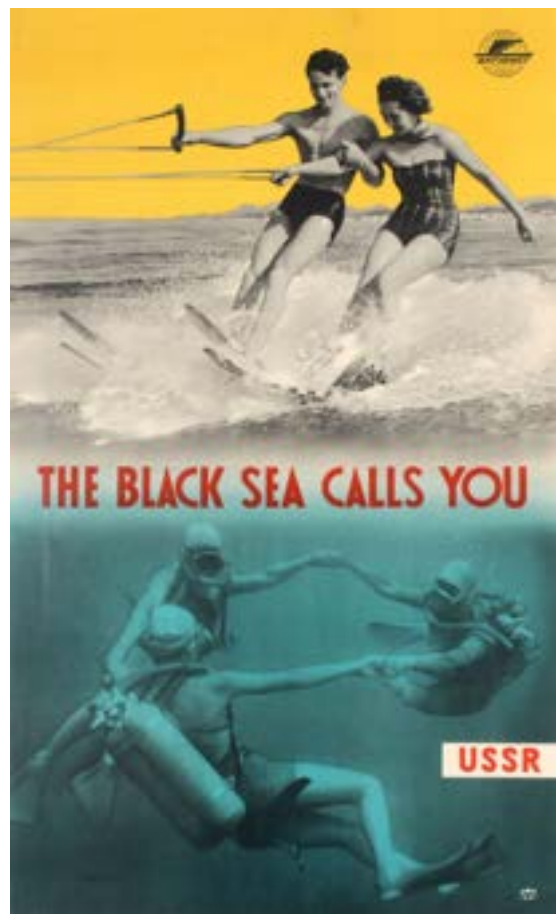
103. Visit the USSR (FR), 1950s



104. Touring the Great Caucasian Circuit, 1960s



105. Visit the USSR by Car, 1960



106. The Black Sea Calls You, 1961



107. Your Holiday in Yalta and Sochi (before text), 1960s



108. Your Holiday in Yalta and Sochi (FR), 1960s



109. Moscow State University, 1960s



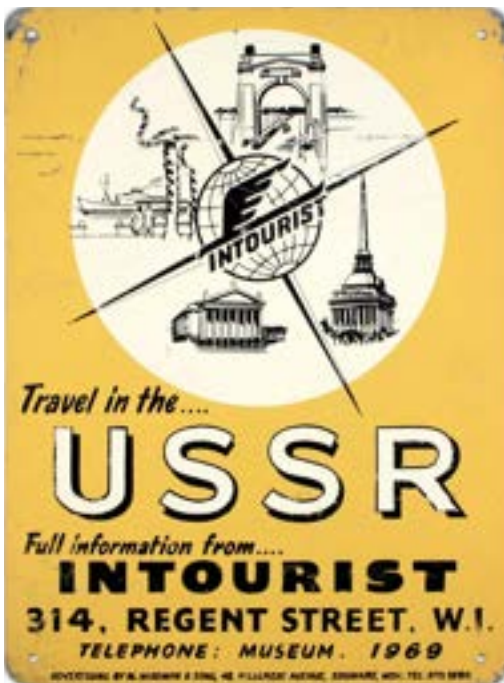
110. The "Beryozka" State Dance Group, 1960s



111. On the Track, 1960s



112. Our Planet from Outer Space, 1960s



113. Travel in the USSR, 1969



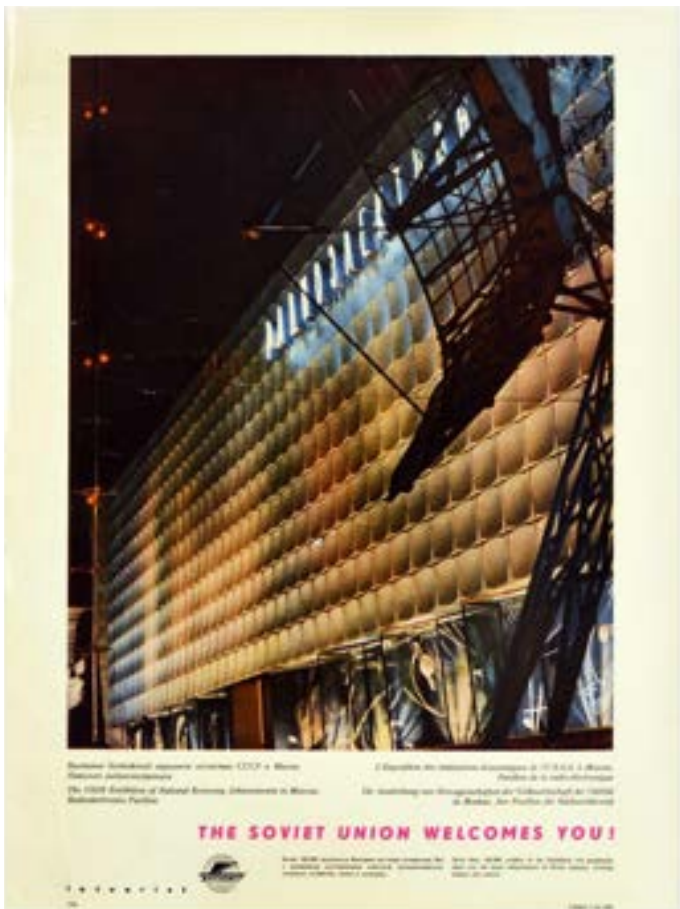
114. The Volga, 1960s



115. Tashkent. The Alisher Navoi Opera and Ballet Theatre, 1960s



116. Moscow. A New Year Party at Luzhniki, 1960s



117. The USSR Exhibition of National Economy Achievements in Moscow, 1960s



118. Leningrad. Spit of the Vassilyevsky Island, 1960s



119. The Environs of Mt Elbrus, 1960s



120. Vladimir. Uspensky Cathedral, 1960s



121. The Soviet Union Welcomes You, 1960s



122. Moscow Kremlin (FR), 1960s



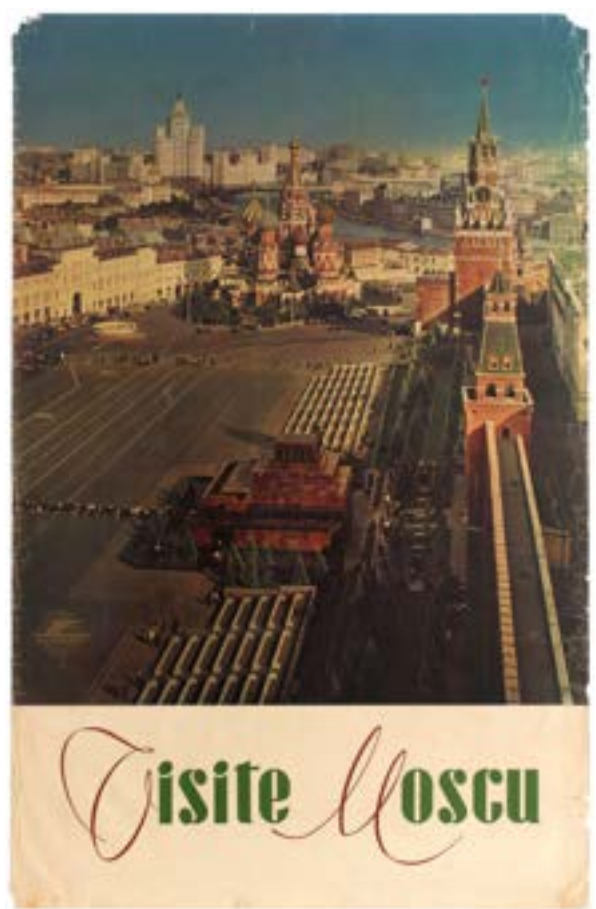
123. Visit the USSR in Winter (FR), 1960s



124. Visit Moscow (FR), 1960s



125. Visit Moscow (SE), 1960s



126. Visit Moscow, 1960s



127. Leningrad (DE), 1960s



128. Leningrad, 1960s



129. A Gem of Old Russian Architecture, 1960s



130. Novgorod (FR), 1960s



131. Rostov (FR), 1960s



132. Festival of Arts, 1960s



133. Country of the World's First Spaceman (DE), 1960s



134. Country of the World's First Spaceman, 1960s



135. Visit the USSR in Winter, 1960s



136. Visit the USSR in Winter (FR), 1960s



137. The Country of the World's First Cosmonaut, 1960s



138. The Country of the World's First Cosmonaut (ES), 1960s



139. Visit the Soviet Union (DE), 1963



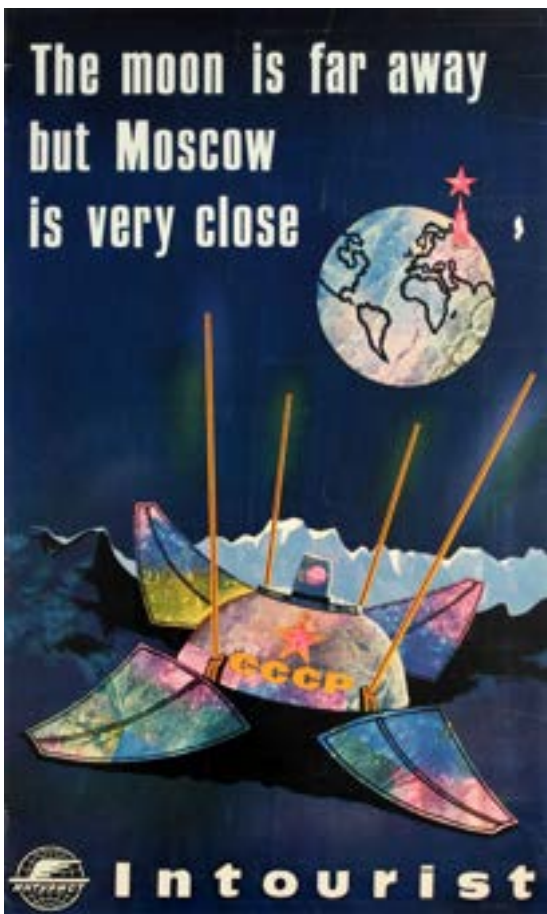
140. Welcome to the Soviet Union (RU), 1960s



141. Welcome to the Soviet Union, 1960s



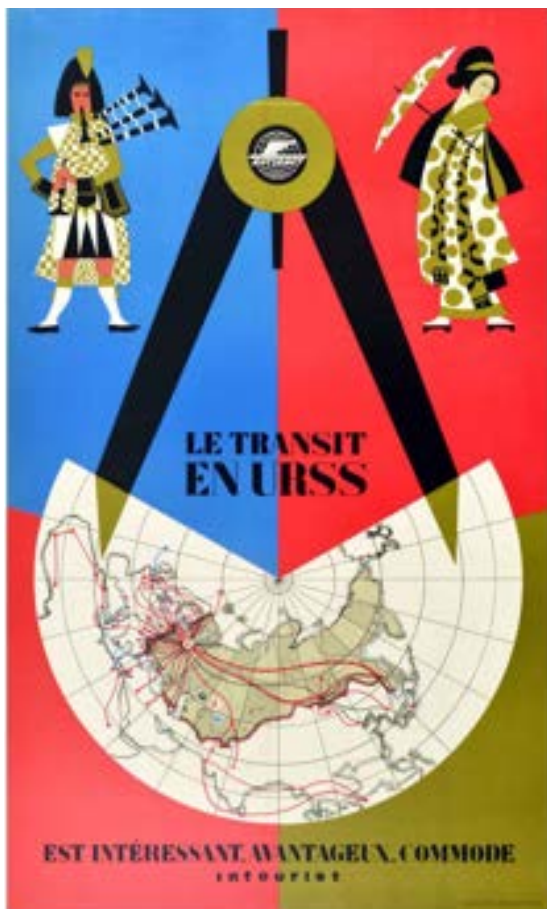
142. Welcome to the Soviet Union (FR), 1960s



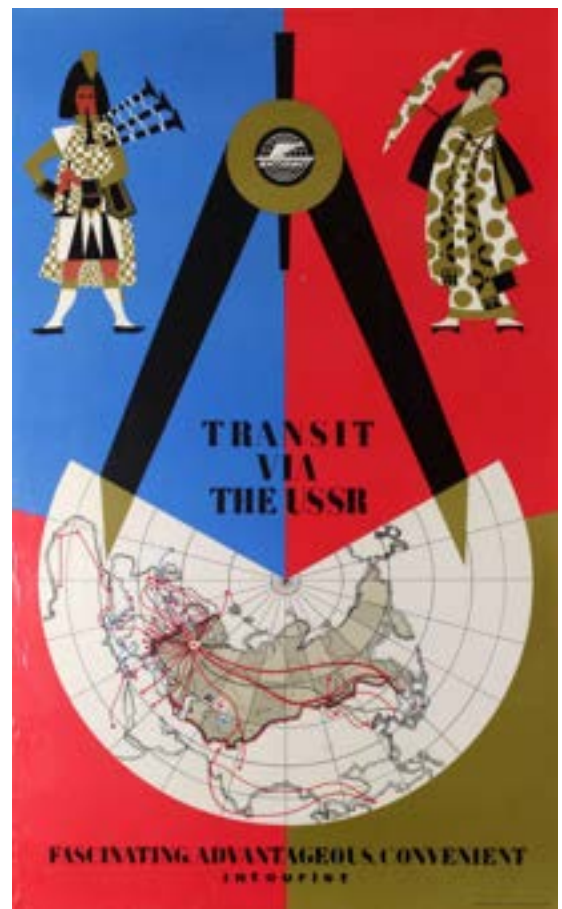
143. The Moon is Far Away, 1960s



144. Soviet Liners, 1960s



145. Transit via the USSR (FR), 1960s



146. Transit via the USSR, 1960s



147. You Can See It In Moscow, 1960s



148. Russian Ballet (before text), 1958



149. Visit the USSR, 1960s



150. Visit Moscow, 1960s



151. Welcome to the Soviet Union (FR), 1960s



152. Welcome to the Soviet Union (DE), 1960s



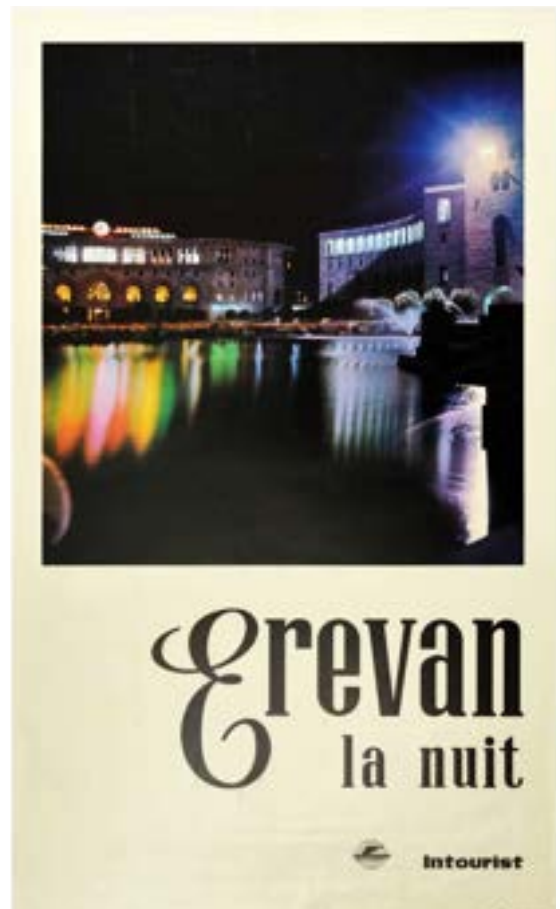
153. Russian Winter (CZ), 1970s



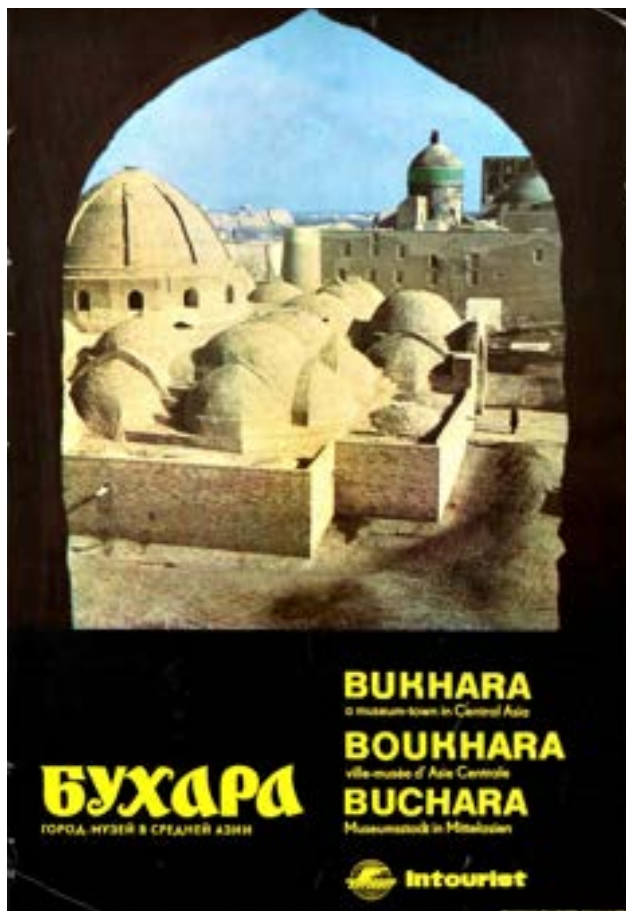
154. Black Sea in the USSR, 1970s



155. Visit the Old Russian Cities (DE), 1970s



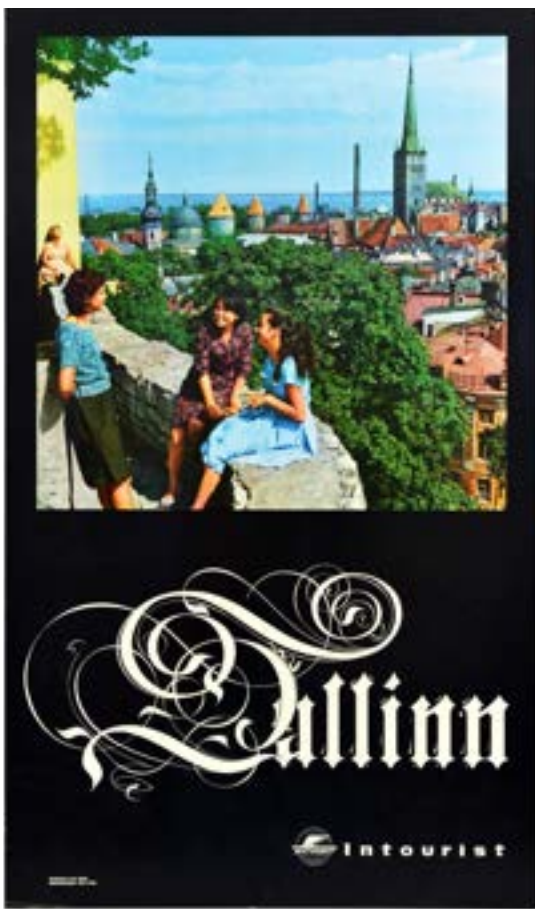
156. Yerevan at Night (FR), 1970s



157. Bukhara, 1970s



158. Tashkent (FR), 1970s



159. Tallinn, 1970s



160. Baku (DE), 1970s



161. Russian Winter (FR), 1970s



162. The Snowy Peaks of the Caucasus (IT), 1970s



163. Welcome to Soviet Turkmenistan (DE), 1970s



164. Soviet Transcaucasian Republics (DE), 1970s



165. Welcome to Soviet Ukraine (DE), 1970s



166. Welcome to Soviet Kyrgyzstan (DE), 1970s



167. Welcome to Kazakhstan (FR), 1970s



168. Welcome to Kazakhstan (DE), 1970s



169. Intourist, 1970s



170. Glory Mound, 1970s



171. Leningrad. View of the City, 1970s



172. Samarkand. The Shakhi-Zinda Ensemble, 1970s



173. Moscow USSR, 1970s



174. Moscow USSR, 1970s



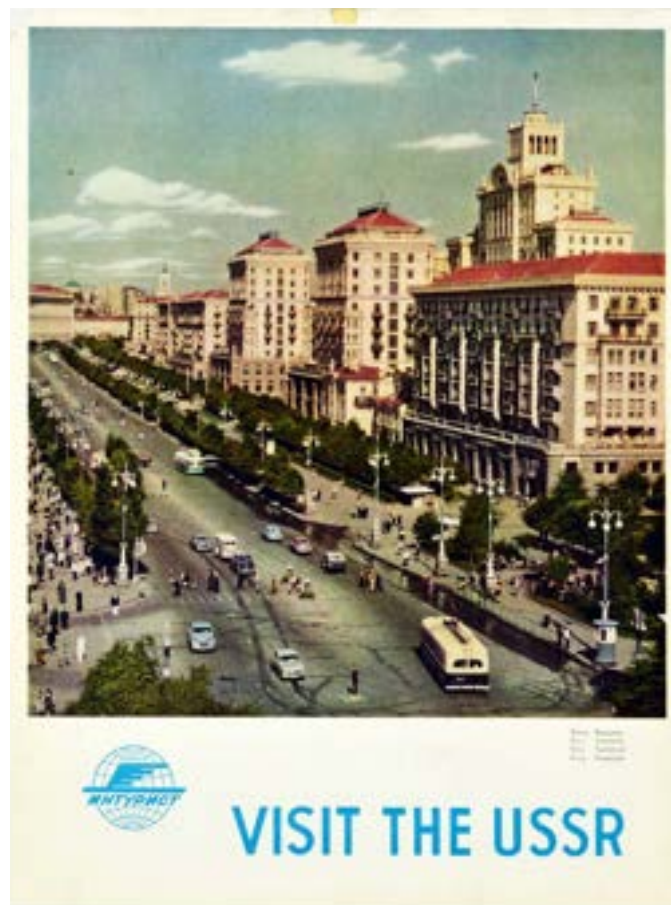
175. Ukrainian Folk Dance, 1970s



176. The Black Sea Coast in the Caucasus, 1970s



177. The Caucasus. Lake Ritsa, 1970s



178. Kiev. Kreshchatik, 1970s



179. Near Moscow. Winter, 1970s



180. Near Moscow. Autumn, 1970s



181. Visit the Old Russian Cities (DE), 1970s



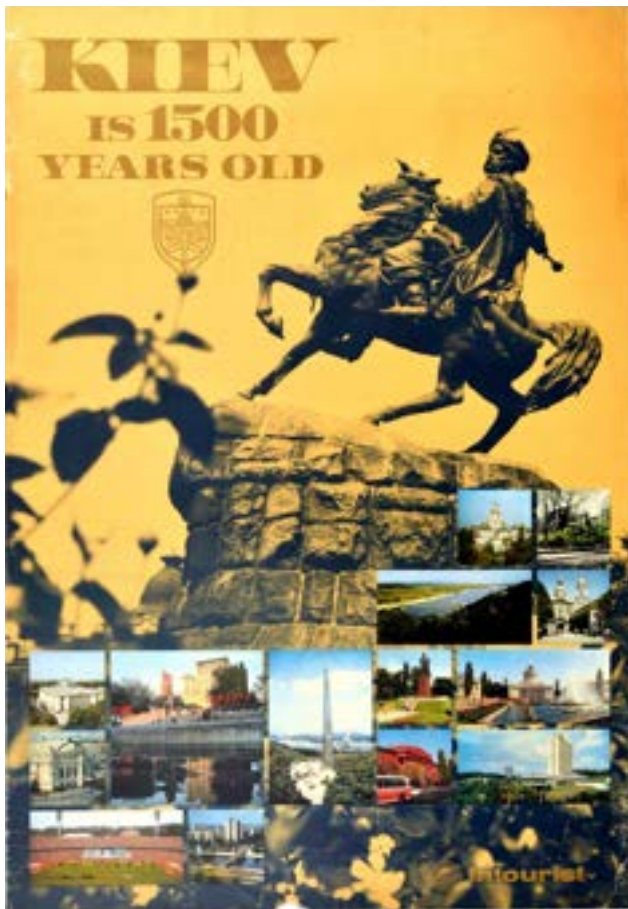
182. Tourist Map USSR (FR), 1970s



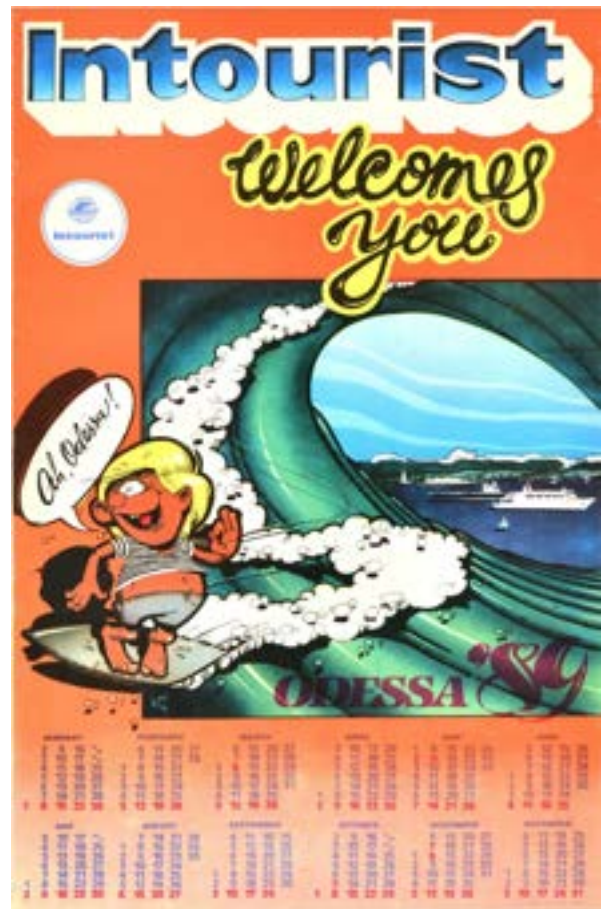
183. Visit the USSR (DE), 1970s



184. Yalta, 1983



185. Kiev, 1982



186. Intourist Welcomes You, 1988



187. Surprises of Russian Winter, 1980s



188. Minsk, 1985

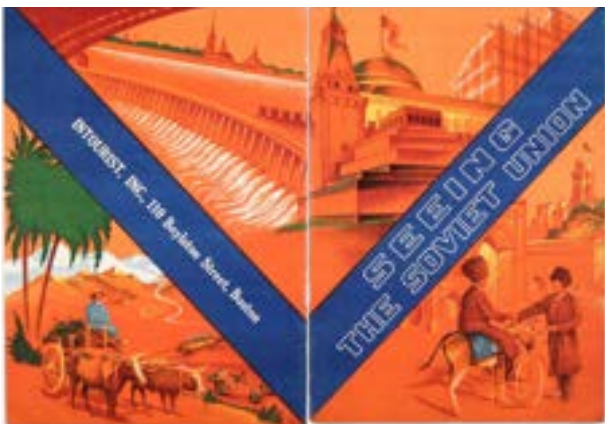


189. Moscow Capital of the USSR (IT), 1980s



190. See USSR, 2013

Brochures



1. Seeing the Soviet Union, 1933



2. Health Resorts, 1930s



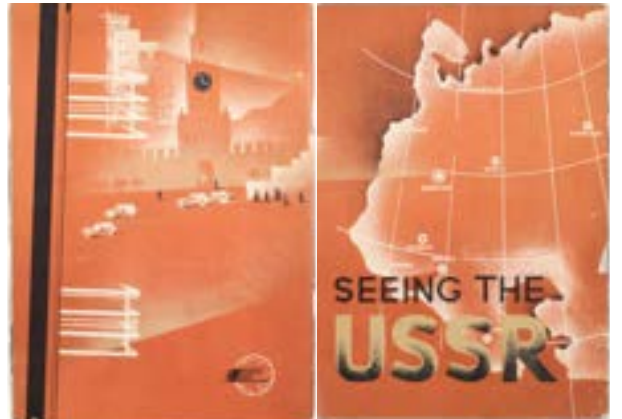
3. Winter in the USSR, 1930s



4. Winter Sports Tour to the Soviet Union (DE), 1935



5. Winter Tours in the USSR (DE), 1930s



6. Seeing the USSR, 1930s



7. See USSR, 1931



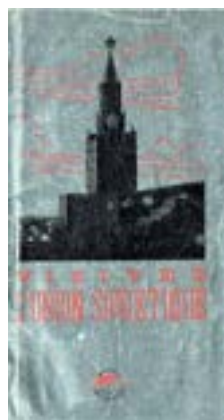
8. USSR Trips (IT), 1935



9. Volga (FR), 1930s



10. Visit the Great Socialist Construction Sites of the USSR (FR), 1932



11. Visit the Soviet Union (FR), 1937



12. Our Tours (DE), 1930



13. All-Union Agricultural Exhibition, 1930s



14. Spring in the USSR (FR), 1934



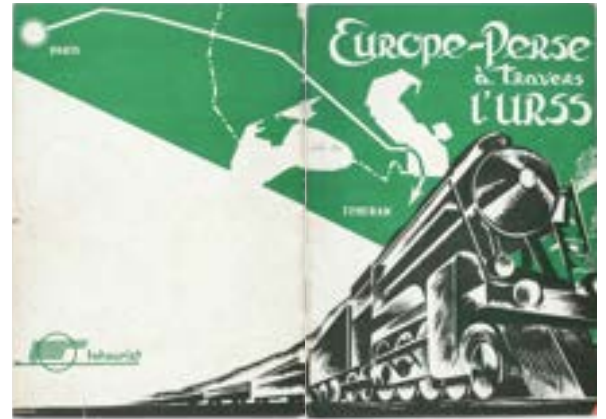
15. All-Union Agricultural Exhibition (DE), 1939



16. See the Ukraine, 1930s



17. Group Travel in the Soviet Union (IT), 1934



18. Europe-Persia Through the USSR (FR), 1930s



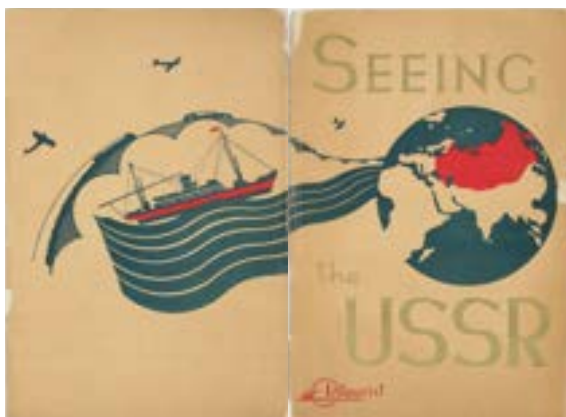
19. Visit the USSR (FR), 1930s



20. Soviet Theatre Festival (FR), 1937



21. Tourist Destination USSR (DE), 1930s



22. Seeing the USSR, 1930s



23. Hunting the Wild Boar, 1930s



24. Visit Crimea, 1930s



25. Visit the USSR (FR), 1930s



26. Travel to the Soviet Union (NL), 1935



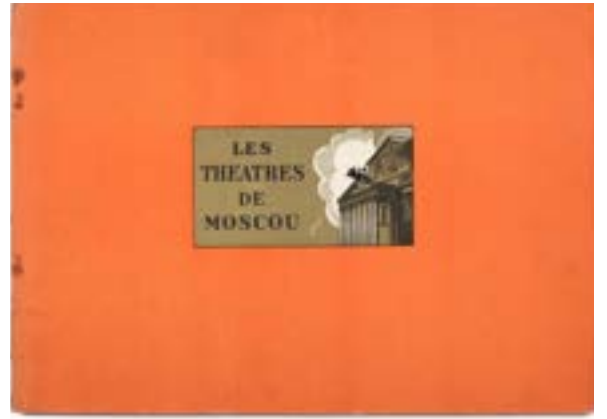
27. Children in the Soviet Union, 1930s



28. The Theatres of Moscow, 1930s



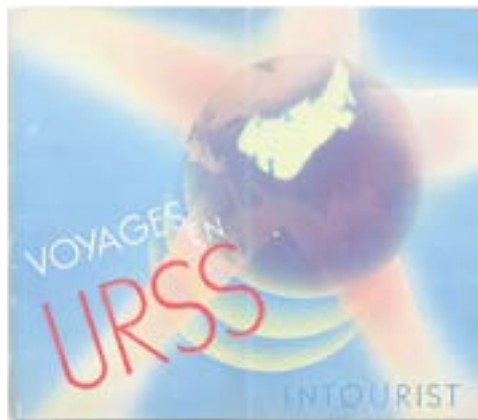
29. Winter Travels Soviet Union (DE), 1935



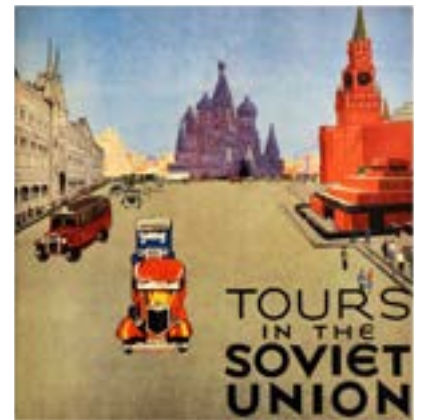
30. The Theatres of Moscow (FR), 1930s



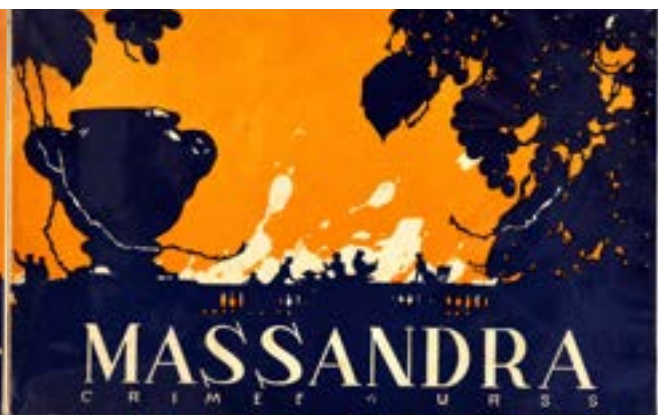
31. Caucasus, 1930s



32. Journeys in the USSR (FR), 1930s



33. Tours in the Soviet Union, 1932



34. Massandra Crimea (FR), 1930s



35. Visit Soviet Russia (DE), 1930s



36. Leningrad (FR), 1930s



37. Moscow Theatre Festival (FR), 1934



38. The Industrial Giants (FR), 1933



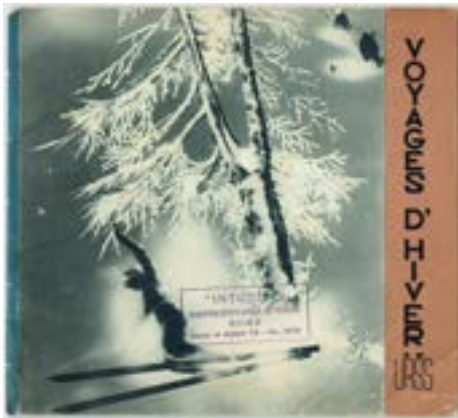
39. May in the USSR (IT), 1934



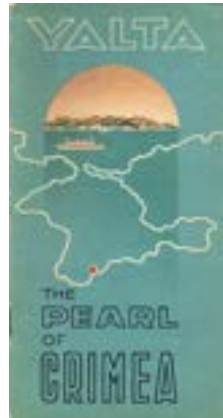
40. Industrial Tourist Travel in the USSR (IT), 1934



41. Winter Theatre Trip (IT), 1934



42. Winter Trips to the USSR (FR), 1930s



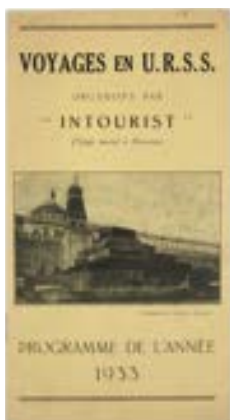
43. Yalta, 1930s



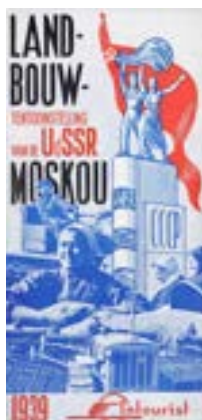
44. USSR, 1938



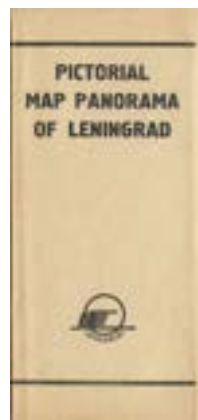
45. USSR, 1930s



46. Journeys in the USSR (FR), 1933



47. Agricultural Exhibition USSR (NL), 1939



48. Pictorial Map Panorama of Leningrad, 1930s





49. To Central Asia (DE), 1930s



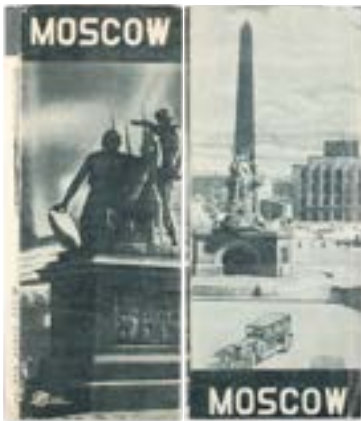
50. Torgsin, 1930s



51. Kiev, 1930s



52. Soviet Ukraine (DE), 1930s



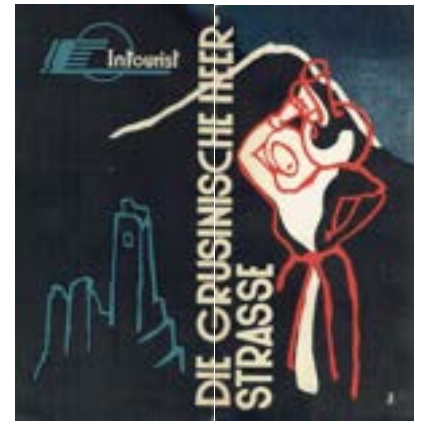
53. Moscow, 1930s



54. The Georgian Military Highway, 1930s



55. Soviet Union (NL), 1938



56. The Georgian Military Highway (DE), 1930s



57. Soviet Ukraine, 1930s



58. Soviet Ukraine (FR), 1930s



59. Moscow (FR), 1930s



60. Caucasus and the Black Sea Riviera (FR), 1934



61. Caucasus and the Black Sea Riviera, 1930s



62. Crimea (FR), 1934



63. Leningrad (FR), 1930s



64. Leningrad, 1930s



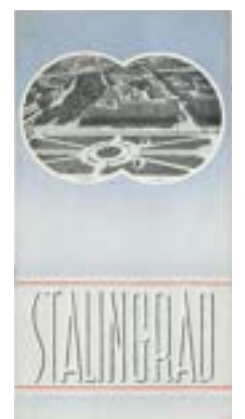
65. Moscow, 1930s



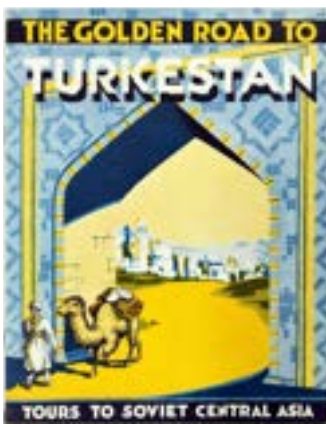
66. Sochi, 1930s



67. In the Spring (NL), 1936



68. Stalingrad, 1932



69. The Golden Road to Turkestan, 1932



70. Kharkov, 1930s



71. Summer in the Soviet Union (NL), 1937



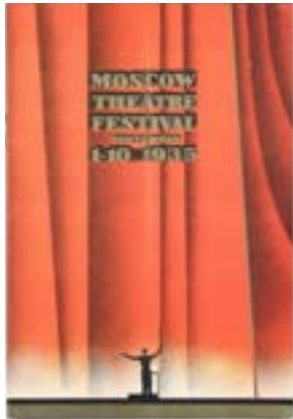
72. May Celebrations, 1932



73. Leningrad Music Festival (FR), 1934



74. Moscow Theatre Festival (IT), 1935



75. Moscow Theatre Festival, 1935



76. Visit Soviet Russia, 1930s



77. Moscow Theatre Festival (DE), 1935



78. Moscow Theatre Festival, 1935



79. Seeing the USSR, 1932



80. Visit the USSR (FR), 1930s



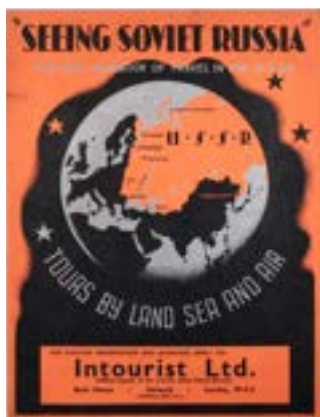
81. Travel to the USSR (NL), 1936



82. Visit the USSR, 1930s



83. Moscow Theatres, 1930s



84. Seeing Soviet Russia, 1935



85. Winter in the USSR, 1930s



86. Soviet Union (NL), 1939



87. Adjaristan, 1930s



88. The Moscow Metro (DE), 1930s



89. Rostov-on-Don, 1935



90. Leningrad (DE), 1930s



91. Leningrad, 1930s



92. Moscow, 1937



93. See the USSR, 1939



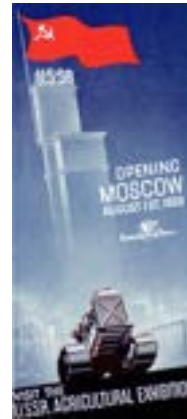
94. Batumi, 1937



95. Great Agricultural Exhibition (DE), 1939



96. Handbook of Soviet Travel, 1937



97. Visit the USSR Agricultural Exhibition, 1939



98. Gorki, 1930s



99. Travel Rates and Itineraries, 1933



100. Moscow-Leningrad Theatre Festival (FR), 1936



101. Soviet Travel, 1930s



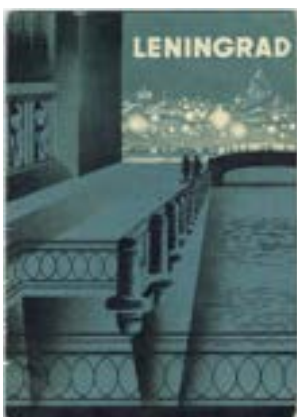
102. Odessa, 1930s



103. May Day, 1930s



104. Minsk, 1930s



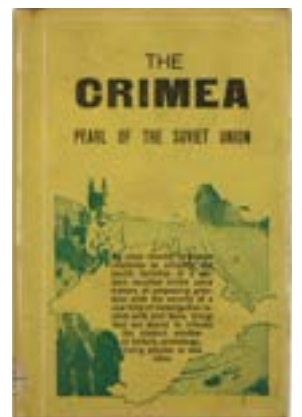
105. Leningrad, 1934



106. Soviet Armenia (FR), 1930s



107. Soviet Armenia (DE), 1930s

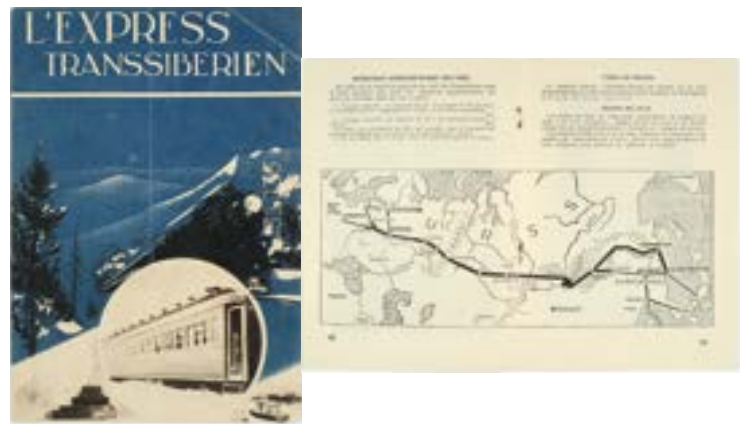


108. The Crimea, 1934

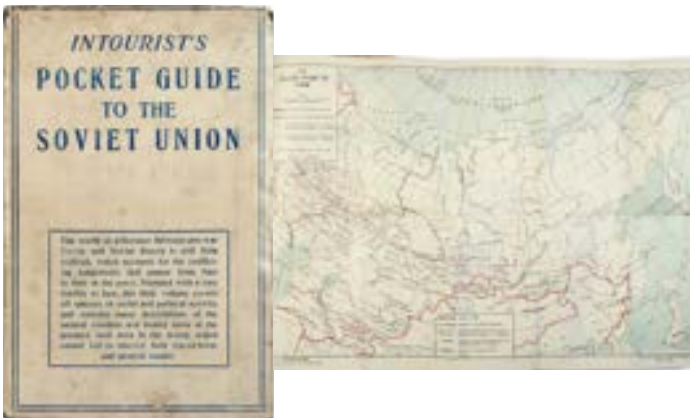
ANTIKBAR



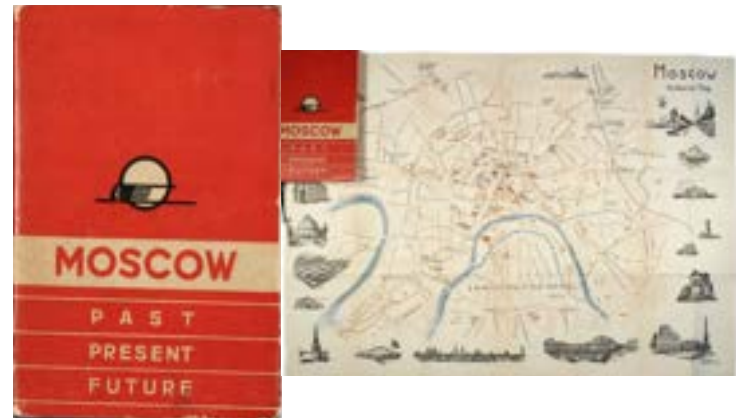
109. Moscow Street Map (DE), 1930



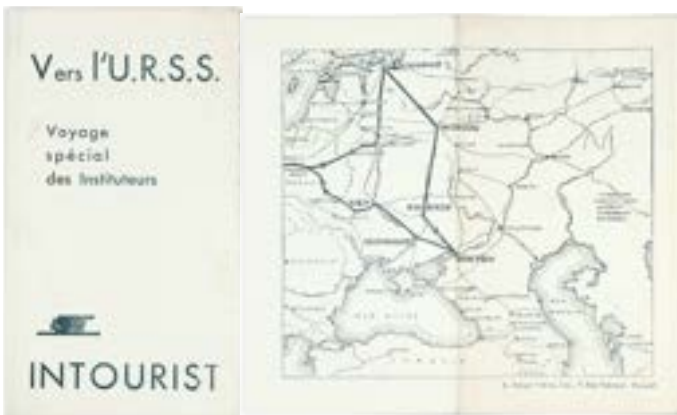
110. The Trans Siberian Express (FR), 1931



111. Pocket Guide to the Soviet Union, 1932



112. Moscow Past Present Future, 1934



113. To the USSR (FR), 1933



114. Map of the Soviet Union, 1933



115. Moscow Leningrad, 1931



116. Tourist Map Caucasus Crimea, 1930s



117. Travel in the Soviet Union, 1939



118. Leningrad, 1934



119. Travel in the Soviet Union, 1939



120. The Trans Siberian Express, 1930s



121. The Trans Siberian Express (DE), 1930s



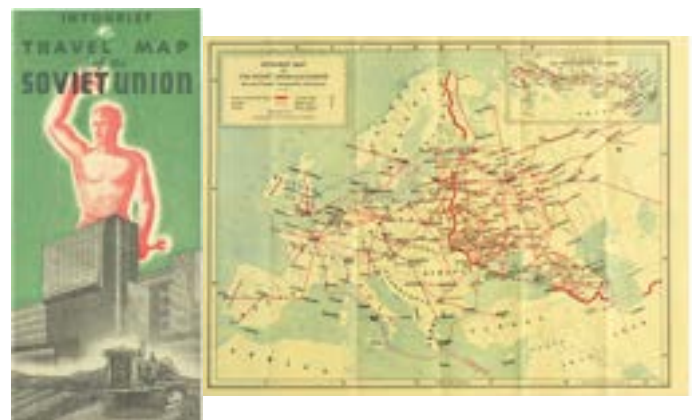
122. Trans Siberian Express (DE), 1930s



123. Moscow Past Present Future, 1934



124. Map of the Soviet Union, 1936



125. Travel Map of the Soviet Union, 1938



126. Peterhof Postcard Set, 1930s



127. Deruluft Luggage Tag (DE), 1930s



128. Peterhof Postcard Set, 1930s



129. Leningrad Postcard Set, 1930s



130. Intourist Pin Badge (FR), 1930s



131. USSR Postcard Set (FR), 1930s



132. Hotel Astoria Leningrad, 1930s



133. Soviet Travel, 1930s



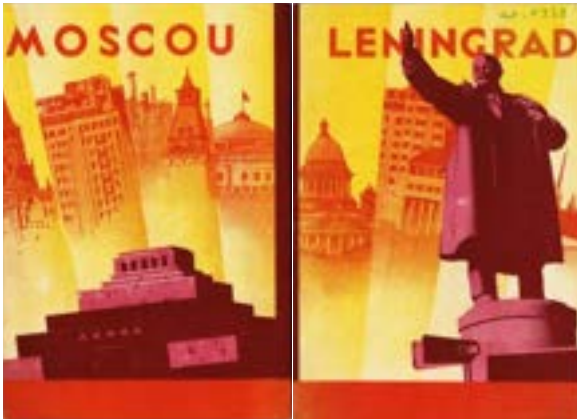
134. Cruises in the USSR, 1930s



135. Visit the USSR (DE), 1930s



136. See the Soviet Union, 1937



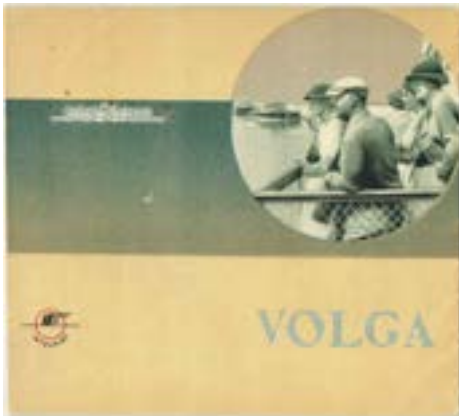
137. Moscow Leningrad (FR), 1932



138. The Georgian Military Highway (FR), 1940s



139. Trans Siberian Express (RU), 1941



140. Volga, 1940s



141. All-Union Agricultural Exhibition (RU), 1941



142. Transcaucasian Express (RU), 1941



143. Moscow (RU), 1941



144. Moscow (RU), 1941



145. Visit the USSR (DE), 1940s



146. Notice for Tourists (FR), 1950s



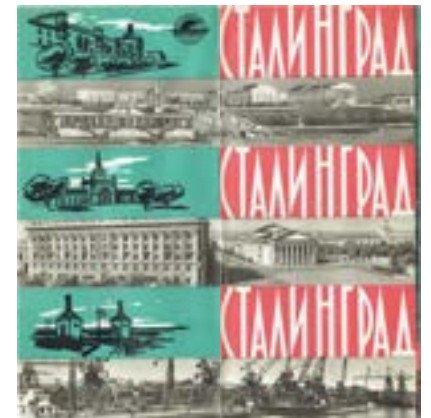
147. Visit the Coastal Towns of the Soviet Black Sea (FR), 1950s



148. Leningrad, 1953



149. On the Threshold of the Cosmos (NL), 1958



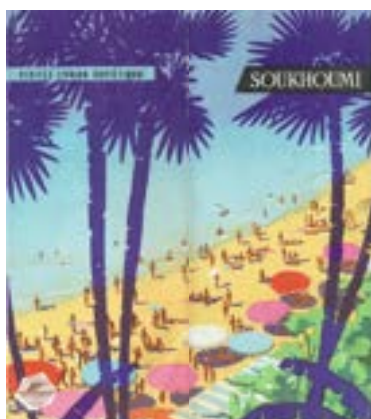
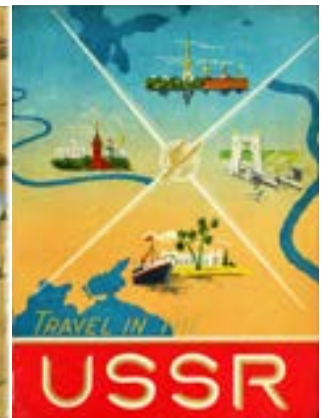
150. Stalingrad (RU), 1960s



151. Across the USSR (FR), 1950s



152. Travel in the USSR, 1950s



153. Sokhumi (FR), 1950s



154. Intourist Invites You (FR), 1960s



155. Through The Cities of Ukraine (RO), 1960s



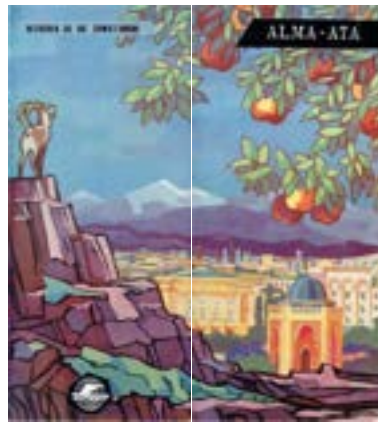
156. Car Routes (FR), 1960s



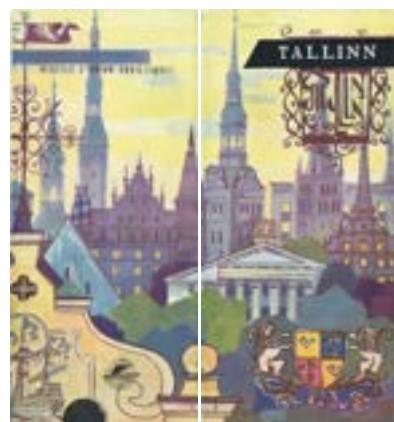
157. Visit the USSR (FR), 1963



158. Yalta and Sochi (DE), 1960s



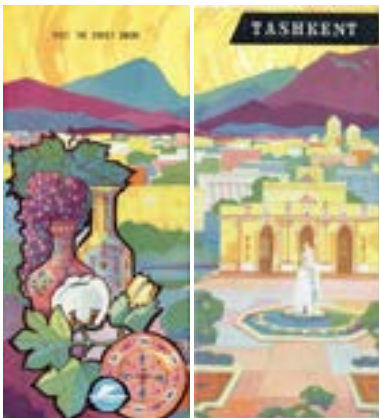
159. Alma-Ata (DE), 1960s



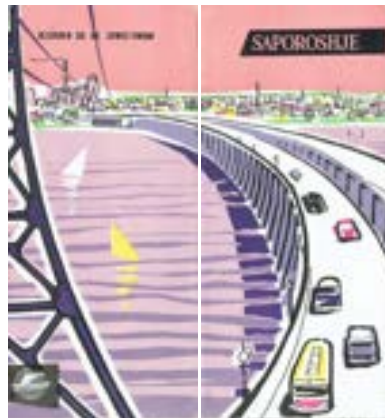
160. Tallinn (FR), 1960s



161. Visit the USSR, 1960s



162. Tashkent, 1960s



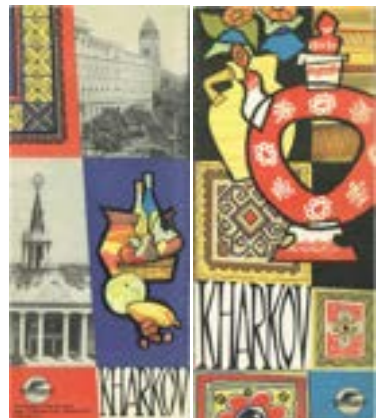
163. Zaporizhzhia (DE), 1960s



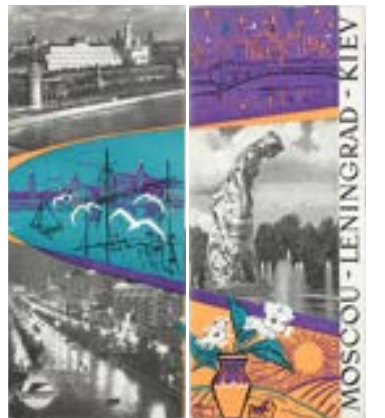
164. Batumi (DE), 1960s



165. Intourist Services, 1960s



166. Kharkov, 1960s



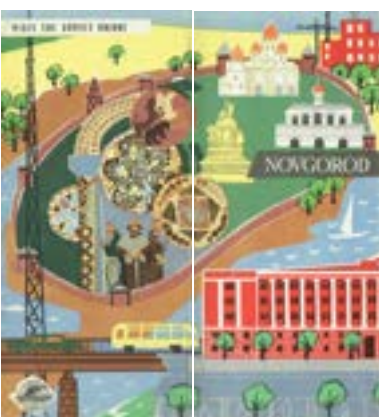
167. Moscow Leningrad Kiev (FR), 1960s



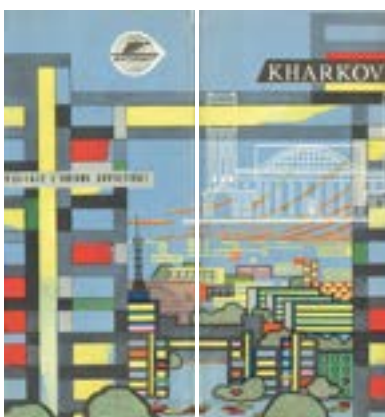
168. Come Hunting in the USSR (FR), 1960s



169. Welcome to the USSR, 1960s



170. Novgorod, 1960s



171. Kharkov (IT), 1960s



172. Minsk (HU), 1960s



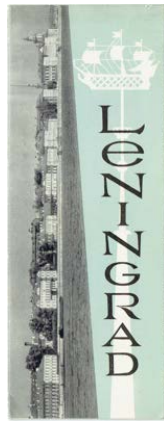
173. Remarkable Places of Interest, 1960s



174. Cities of Middle Asia, 1960s



175. Several Useful Hints, 1960s



176. Leningrad, 1960s



177. Hotel Metropol, 1960s



178. Hunting in Crimea (FR), 1960s



179. Touring the Soviet Union, 1968



180. Transit Services, 1960s



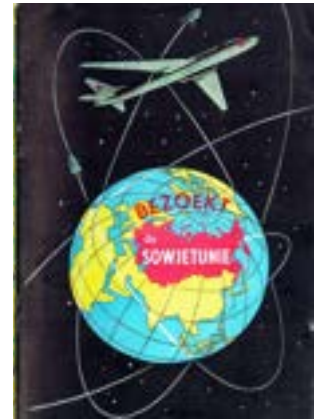
181. Visit the USSR (FR), 1962



182. Union of Soviet Socialist Republics USSR, 1968



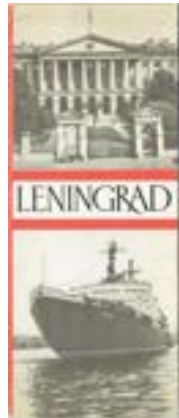
183. What's on in Moscow's Theatres, 1968



184. Visit the Soviet Union (NL), 1960s



185. Kiev Kharkov (FR), 1960s



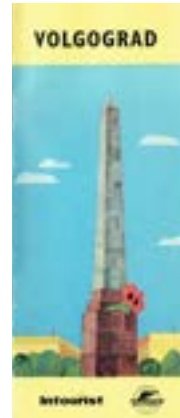
186. Leningrad, 1960s



187. Crimea Caucasus (RU), 1960s



188. Crimea Caucasus (FR), 1960s



189. Volgograd, 1960s



190. Kiev, 1960s



191. Riga (ES), 1960s



192. Map of the Moscow Metro, 1960s



193. Welcome to our Art Festivals, 1970s



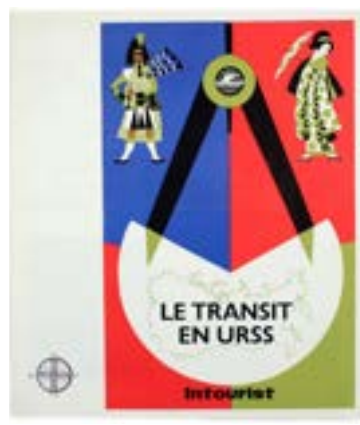
194. Transcaucasia, 1970s



195. Moscow, 1970s



196. Welcome to Tajikistan, 1970s



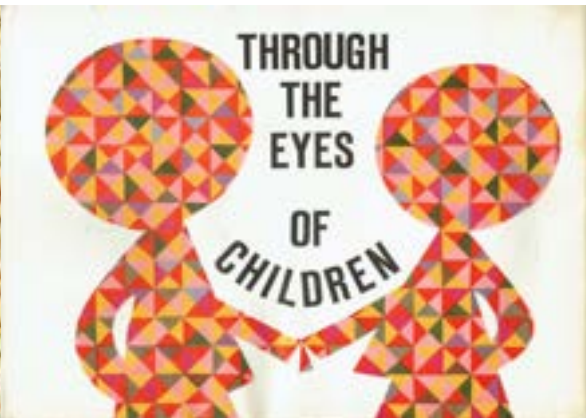
197. Transit in the USSR (FR), 1970s



198. Visit the USSR, 1970s



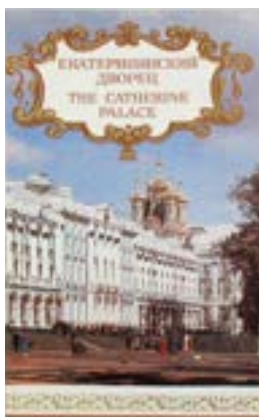
199. Moscow (FR), 1970s



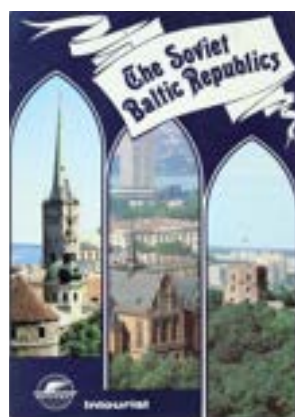
200. Through the Eyes of Children, 1970s



201. Tallinn, 1980s



202. The Catherine Palace, 1982



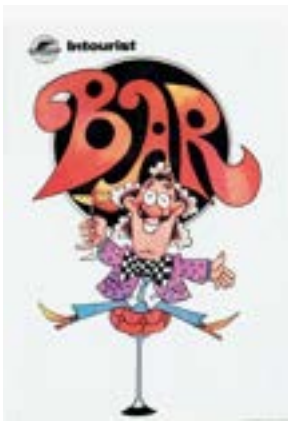
203. The Soviet Baltic Republics, 1980s



204. Soviet Ukraine, 1987



205. Soviet Union Summer, 1987



DEAR GUESTS!

You are kindly invited to visit the bars of the Intourist family. You will naturally enjoy the drinks, if desired, a concert. You should note the quantity and content of the price.

Hours: 10:00 AM - 1 AM

1st floor	9:00 - 1:00 AM
Hotel "MIR" (Leningrad) - 1st floor	9:00 - 1:00 AM
2nd floor	9:00 - 1:00 AM
Hotel "MIR" (Leningrad) - 2nd floor	9:00 - 1:00 AM
3rd floor	9:00 - 1:00 AM
Hotel "MIR" (Leningrad) - 3rd floor	9:00 - 1:00 AM
4th floor	9:00 - 1:00 AM
Hotel "MIR" (Leningrad) - 4th floor	9:00 - 1:00 AM
5th floor	9:00 - 1:00 AM
Hotel "MIR" (Leningrad) - 5th floor	9:00 - 1:00 AM
6th floor	9:00 - 1:00 AM
Hotel "MIR" (Leningrad) - 6th floor	9:00 - 1:00 AM
7th floor	9:00 - 1:00 AM
Hotel "MIR" (Leningrad) - 7th floor	9:00 - 1:00 AM
8th floor	9:00 - 1:00 AM
Hotel "MIR" (Leningrad) - 8th floor	9:00 - 1:00 AM
9th floor	9:00 - 1:00 AM
Hotel "MIR" (Leningrad) - 9th floor	9:00 - 1:00 AM
10th floor	9:00 - 1:00 AM
Hotel "MIR" (Leningrad) - 10th floor	9:00 - 1:00 AM

Further information can be obtained from the Service Bureau of your Hotel or Moscow Travel Bureau, 3 Florsky Street, Telephone: 255-40-00, 255-40-01.

Москва: Английский, немецкий.

206. Bar, 1986



DEAR GUESTS!

If you want to relax in water, please go to the right place. This service is available at the following hotels:

Hotel "MIR" (Leningrad)	9:00 - 11:00 AM
Hotel "MIR" (Leningrad) - 1st floor	9:00 - 11:00 AM
Hotel "MIR" (Leningrad) - 2nd floor	9:00 - 11:00 AM
Hotel "MIR" (Leningrad) - 3rd floor	9:00 - 11:00 AM
Hotel "MIR" (Leningrad) - 4th floor	9:00 - 11:00 AM
Hotel "MIR" (Leningrad) - 5th floor	9:00 - 11:00 AM
Hotel "MIR" (Leningrad) - 6th floor	9:00 - 11:00 AM
Hotel "MIR" (Leningrad) - 7th floor	9:00 - 11:00 AM
Hotel "MIR" (Leningrad) - 8th floor	9:00 - 11:00 AM
Hotel "MIR" (Leningrad) - 9th floor	9:00 - 11:00 AM
Hotel "MIR" (Leningrad) - 10th floor	9:00 - 11:00 AM

Further information can be obtained from the Service Bureau of your Hotel or Moscow Travel Bureau, 3 Florsky Street, Telephone: 255-40-00, 255-40-01.

Москва: Английский, немецкий.

207. Sauna Swimming Pool, 1986



DEAR GUESTS!

We kindly invite you to the bowling alley of the "MIR" Hotel, open from 10:00 AM to 12:00 AM. The bowling alley has an own bar. Address of the "MIR" Hotel, Hotel "MIR" (Leningrad) - 1st floor.

Further information can be obtained from the Service Bureau of your Hotel or Moscow Travel Bureau, 3 Florsky Street, Telephone: 255-40-00, 255-40-01.

Москва: Английский, немецкий.

208. Bowling Alley, 1986



DEAR GUESTS!

You are kindly invited to make a fascinating trip to the most interesting and historical sites of our country: Leningrad, St. Petersburg, Novosibirsk, Moscow, etc.

1. Leningrad - 1 day	10:00 - 12:00 AM
2. St. Petersburg - 1 day	10:00 - 12:00 AM
3. Novosibirsk - 1 day	10:00 - 12:00 AM
4. Moscow - 1 day	10:00 - 12:00 AM
5. Leningrad - 2 days	10:00 - 12:00 AM
6. St. Petersburg - 2 days	10:00 - 12:00 AM
7. Novosibirsk - 2 days	10:00 - 12:00 AM
8. Moscow - 2 days	10:00 - 12:00 AM
9. Leningrad - 3 days	10:00 - 12:00 AM
10. St. Petersburg - 3 days	10:00 - 12:00 AM
11. Novosibirsk - 3 days	10:00 - 12:00 AM
12. Moscow - 3 days	10:00 - 12:00 AM

Further information can be obtained from the Service Bureau of your Hotel or Moscow Travel Bureau, 3 Florsky Street, Telephone: 255-40-00, 255-40-01.

Москва: Английский, немецкий.

209. One Day Trips, 1986



DEAR GUESTS!

We kindly invite you to make fascinating trips to the museums of the environs of Moscow:

1. Moscow Museum of N. I. Gerasimov in Gorky Leninskiy (20 km from Moscow), duration of trip - 2 hrs.
2. Museum of the "Kosmos" in Zhukovskiy (20 km from Moscow), duration of trip - 2 hrs.
3. Museum of the "Kosmos" in Zhukovskiy (20 km from Moscow), duration of trip - 2 hrs.
4. Museum of the "Kosmos" in Zhukovskiy (20 km from Moscow), duration of trip - 2 hrs.
5. Museum of the "Kosmos" in Zhukovskiy (20 km from Moscow), duration of trip - 2 hrs.
6. Museum of the "Kosmos" in Zhukovskiy (20 km from Moscow), duration of trip - 2 hrs.

Further information can be obtained from the Service Bureau of your Hotel or Moscow Travel Bureau, 3 Florsky Street, Telephone: 255-40-00, 255-40-01.

Москва: Английский, немецкий.

210. Moscow's Environs Museums, 1986



DEAR GUESTS!

We kindly invite you to the Cultural Centres of Moscow (Central Hall, named after Gerasimov) (20 Florskiy Street) to witness the Cultural Centre in your hotel, in a room - 100 sq. m.

These who have old music, have a splendid opportunity to visit the branches of the Cultural Centre - the former "Zemskoye Chislom" (the Music Society, Moscow named after A. Gerasimov) (former Antonovskiy street), St. Petersburg Square, where choruses and other art world-wide opportunities are performing, and so on. The former "MIR" (St. Petersburg) (20 Florskiy Street). The unique Moscow Folk Orchestra is also a fascinating opportunity.

Opera, ballet, concerts, shows - another opportunity for tourists.

We would like to mention two great Art Exhibitions: one in "Moscow Square" - in 1986 (May 2 - May 12, the second one - "Moscow Square" - in 1986 (October 25 - January 5).

Further information can be obtained from the Service Bureau of your Hotel or Moscow Travel Bureau, 3 Florsky Street, Telephone: 255-40-00, or from the Service Bureau of Hotel.

Москва: Английский, немецкий.

211. Cultural Centres of Moscow, 1986



Magazines



1. Soviet Travel #1, 1932



2. Soviet Travel #2, 1932



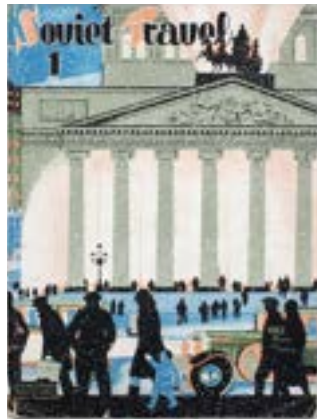
3. Soviet Travel #3, 1932



4. Soviet Travel #5, 1932



5. Soviet Travel #6, 1932



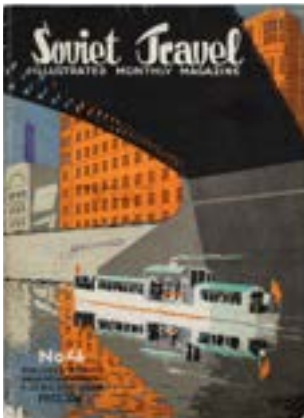
6. Soviet Travel #1, 1933



7. Soviet Travel #2, 1933



8. Soviet Travel #3, 1933



9. Soviet Travel #4, 1933



10. Soviet Travel #5, 1933



11. Soviet Travel #6, 1933



12. Soviet Travel #1, 1934



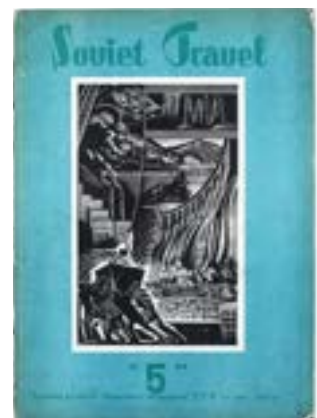
13. Soviet Travel #2, 1934



14. Soviet Travel #3, 1934



15. Soviet Travel #4, 1934



16. Soviet Travel #5, 1934



17. Soviet Travel #6, 1934



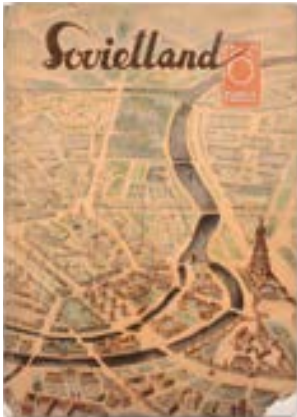
18. Sovietland #1, 1935



19. Sovietland #3, 1935



20. Sovietland #4, 1935



21. Sovietland #6, 1935



22. Sovietland #1, 1936



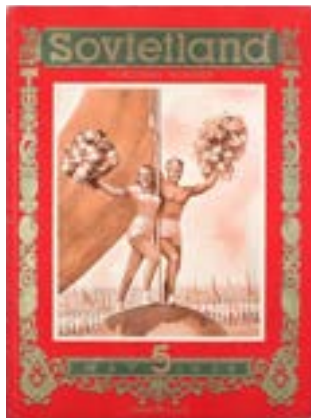
23. Sovietland #3, 1937



24. Sovietland #5, 1937



25. Sovietland #10, 1937



26. Sovietland #5, 1938



27. Sovietland #5, 1939



28. Sovietland #7, 1939



29. Sovietland #8, 1939



30. Sovietland #9, 1939



31. Sovietland #6, 1940



32. Sovietland #7, 1940

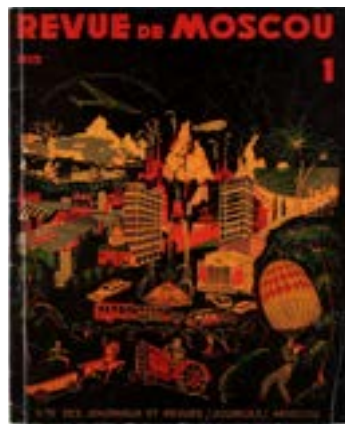
ANTIKBAR



33. Sovietland #8, 1940



34. Sovietland #10, 1940



35. Revue de Moscou (FR) #1, 1935



36. Revue de Moscou (FR) #2, 1935



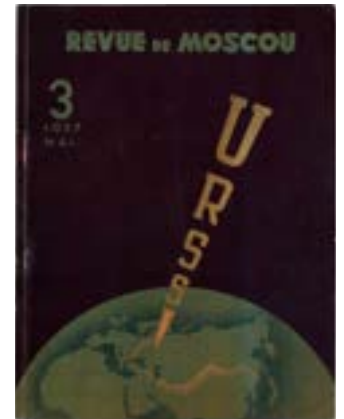
37. Revue de Moscou (FR) #3, 1935



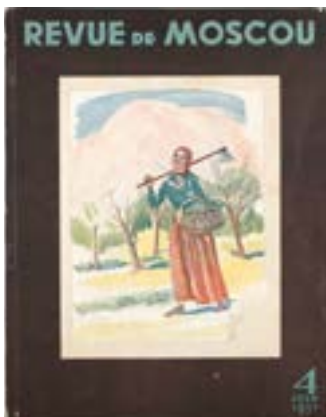
38. Revue de Moscou (FR) #6, 1935



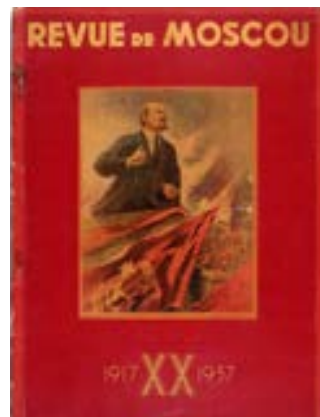
39. Revue de Moscou (FR) #6, 1936



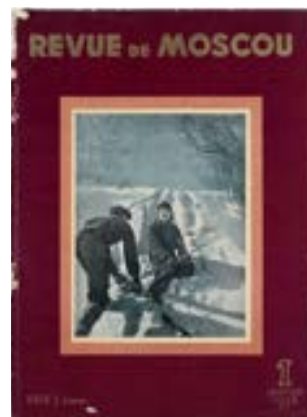
40. Revue de Moscou (FR) #3, 1937



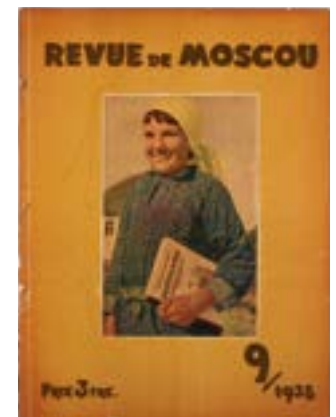
41. Revue de Moscou (FR) #4, 1937



42. Revue de Moscou (FR) #9, 1937



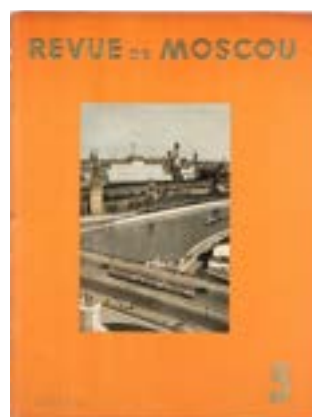
43. Revue de Moscou (FR) #1, 1938



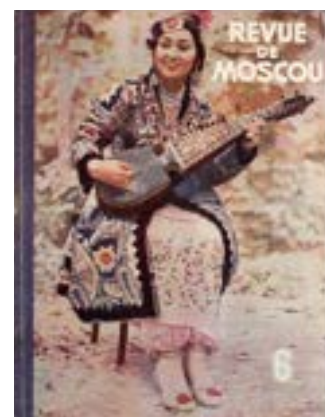
44. Revue de Moscou (FR) #9, 1938



45. Revue de Moscou (FR) #3, 1939



46. Revue de Moscou (FR) #5, 1939



47. Revue de Moscou (FR) #6, 1939

ANTIKBAR



Soviet Travel #4, 1934
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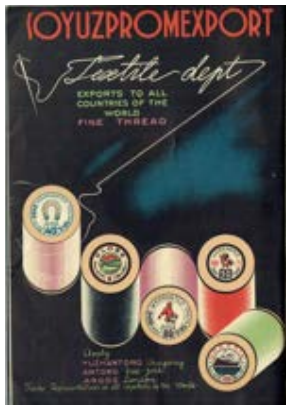
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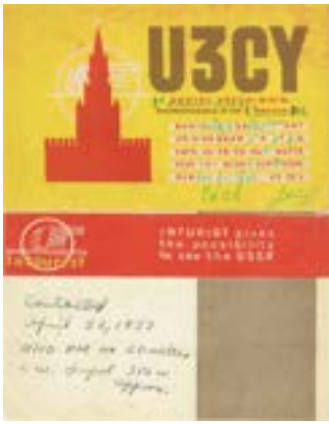
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Luggage Labels



1. Radio Contact Card, 1930s



2. Leningrad, 1930s



3. Leningrad, 1930s



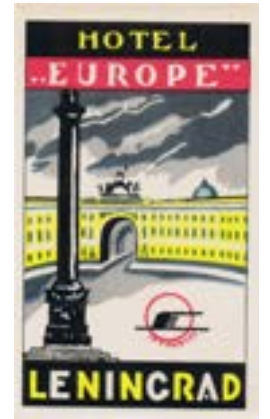
4. Moscow, 1930s



5. Moscow, 1930s



6. Moscow Theatre Festival, 1930s



7. Hotel Europe Leningrad, 1930s



8. Fourth Theatre Festival Moscow Leningrad, 1936



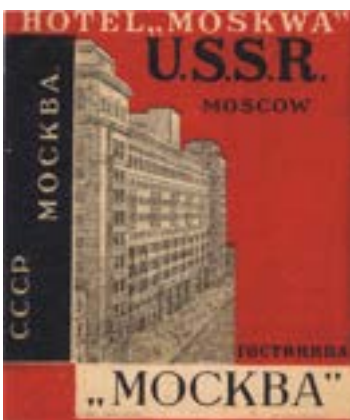
9. Moscow Theatre Festival (DE), 1935



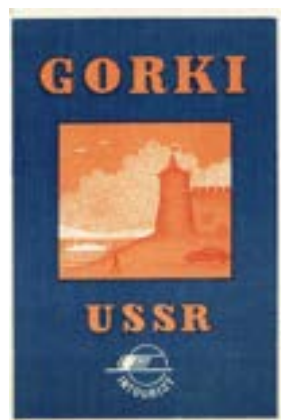
10. Hotel Europa Leningrad, 1930s



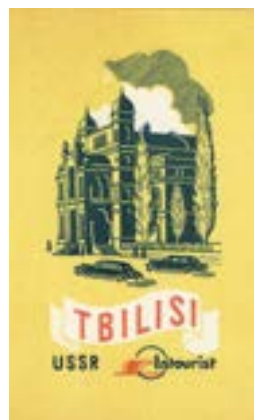
11. Moscow, 1930s



12. Hotel Moskwa, 1930s



13. Gorki, 1930s



14. Tbilisi, 1930s



15. Kharkov, 1930s



16. Yalta, 1930s



17. Moscow, 1930s



18. Hotel Metropol Moscow (RU), 1930s



19. Hotel National Moscow (RU), 1930s



20. Metropole Hotel Moscow, 1930s



21. Hotel Savoy Moscow, 1930s



22. Deruluft, 1930s



23. Hotel Europe Leningrad, 1930s



24. Sevastopol, 1930s



25. Hotel National Moscow, 1930s



26. Hotel Chervony Odessa, 1930s



27. Yalta, 1930s



28. Stalingrad Hotel (RU), 1930s

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29. Deruluft (DE), 1930s



30. Kiev Hotel, 1930s



31. Deruluft (DE), 1930s



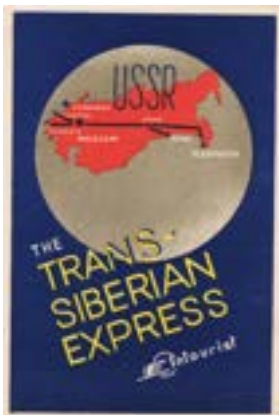
32. Volga, 1930s



33. Hotel Odessa (RU), 1930s



34. Daghestan, 1930s



35. The Trans Siberian Express, 1930s



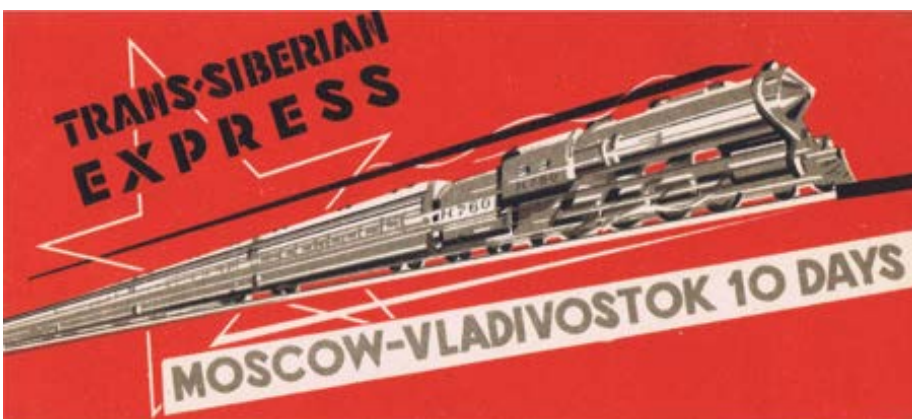
36. Kiev, 1930s



37. Kislovodsk, 1930s



38. Rostov-on-Don, 1930s



39. Trans Siberian Express, 1930s



40. Georgian Military Highway, 1930s



41. Crimea, 1930s



42. Caucasus, 1930s



43. Caucasus, 1930s



44. Kiev, 1930s



45. Hotel Novo-Moskovskaya, 1930s



46. Batum, 1930s



47. Intourist, 1950s



48. Hotel Ukraine (RU), 1950s



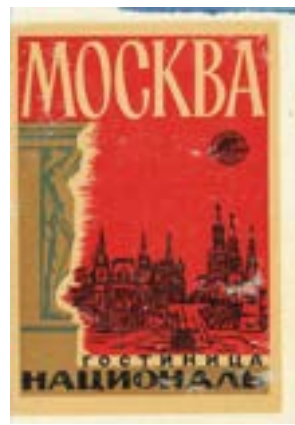
49. Visit the Soviet Union, 1950s



50. Hotel Armenia Erevan, 1950s



51. Hotel Tunist Moscow (RU), 1950s



52. Hotel National Moscow (RU), 1960s



53. Hotel Evropeyskaya Leningrad (RU), 1960s



54. Soviet Union Intourist (RU), 1960s



55. Hotel Intourist Kiev (RU), 1960s



56. Intourist Souvenir, 1960s



57. Vilnius, 1960s



58. Intourist Souvenir, 1960s



59. Intourist Souvenir, 1960s



60. Dushanbe (RU), 1960s



61. Intourist Souvenir, 1960s



62. Hotel Savoy Moscow (RU), 1960s



63. Hotel Metropol Moscow (RU), 1960s



64. Baku Hotel Intourist (RU), 1960s



65. Hotel Metropol Moscow (RU), 1960s



66. Kiev (UA), 1960s



67. Hotel Evropeyskaya Leningrad (RU), 1960s



68. Leningrad (RU), 1960s



69. Kiev (RU), 1960s



70. Lviv (UA), 1960s



71. Calendar, 1969



72. Cathedral, 1969



73. Cosmonaut, 1960s



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